

INDOOR AG+CON

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Leading US Indoor Agriculture Conference Returning to New York City on October 5, 2016

NEW YORK, N.Y. (June 7, 2016) – Kimbal Musk will speak at the return of Indoor Ag-Con Gotham – the US indoor agriculture industry’s leading conference – in New York on October 5, 2016. Kimbal, who is taking his tech entrepreneur savvy and applying it to strengthening communities through food is a co-founder of The Kitchen, a growing family of restaurants that sources directly from local farmers, stimulating the local farm economy to the tune of millions of dollars a year, and creating quality jobs.

Indoor Ag-Con Gotham is a one-day event hosted at the Helen Mills Theater in Chelsea, and will showcase the rapid technology innovations, market growth, financial opportunities and acceleration of this high-tech industry.

Indoor Agriculture continues to emerge as one of the fastest-growing sectors in the world. This is driven by consumer demand for local produce, concerns over food safety, water use and environmental impacts of conventional agriculture. Indoor Ag-Con, which hosts meeting in Las Vegas and Singapore in addition to NY, is the leading convener of grower, corporate executives, entrepreneurs, policy makers, and investors involved in the growth of the sector. Our audience includes indoor growers, executives from the food and beverage sector, technology companies, venture firms, startups and established urban farmers.

The event will include keynotes and panels of industry leaders and extended opportunities for networking including our ‘after party’.

“@indooragcon amazing event. Great venue, location, staff. Everything. Plus all those thought leaders in one room. Just had a blast.” @AminiCorp

Along with Mr. Musk confirmed speakers include Charlie Grinnell, CEO of Harvest Automation; Professor Dickson Despommier of Columbia University, Miquela Craytor, Vice President of the NYC Economic Development Corporation, Dave

Vosburg, CFO of Crop One Holdings, David Rosenberg, CEO of Aerofarms and Paul Lightfoot CEO of Bright Farms among others.

Sponsors this year include Argus Controls, Crop One Holdings, Hort Americas, and Priva along with our media sponsor Edible Manhattan.

Indoor Ag-Con Gotham will again be limited to 120 participants to maximize interaction and networking opportunities. The focus this year will be on the big picture themes of indoor ag with additional emphasis on healthy food and financing of this growing industry. “Our New York event is an opportunity to hear from, and talk with, industry leaders on topics ranging from incorporating agriculture into urban areas, to technology innovation and growth of the industry around the world” commented Nicola Kerslake, founder of Newbean Capital, the event’s host. Last year’s event sold out well in advance and the organizers anticipate strong demand again this year.

Since it was founded in 2013, Indoor Ag-Con has captured an international audience at events on Las Vegas, New York and Singapore, attracting some of the top names in the business. Events have welcomed over 1,500 participants from more than 20 countries. In the past year alone, Indoor Ag-Con has hosted two TechCrunch Disrupt winners as speakers and has been featured in international media

Newbean Capital, the host of the conference is a registered investment advisor; some of its clients or potential clients may participate in the conference. The Company is ably assisted in the event’s production by Joanna Micek of Lynn McCary Events.

Indoor Ag-Con Gotham

Date – October 5th, 2016

Place – Helen Mills Theater, 137 West 26th Street, Chelsea, New York, NY

Registration – currently open to the general public

Features – One-day seminar, with keynote speakers and an after-party

For more information, please visit www.indoor.ag/gotham or call 775.623.7116