

16th ASIA Coatings Markets

4 - 5 August 2016
Bangkok, Thailand
Sofitel Bangkok Sukhumvit

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Day One - Thursday, August 4th

08:00 Registration and Coffee

09:00 Chairman's Welcome Introduction

09:10 Changing Landscape in Global and Asia's Coating Market

- Impact of global economic situation on Asia's coatings market
- Major coating trends in Europe/US influencing Asia?
- Improving market share and seeking new sector growth
- Key growth drivers in the short-term to long term

Charles Bangert, Partner
Orr & Boss, Inc.

09:45 Cities Alive: Designing Green and Sustainable Facades and the Impact on Coatings Industry

- Why do we need sustainable cities?
- Challenges incorporating "green" facades and how they can influence the environment
- Examples of sustainable facades design in tropics and other parts of the world
- Demand on Paint system

Michael Chin Tze Kiang
Associate Principal/Facade Engineering Leader
Arup (Singapore)

10:15 New Trends in Design and Construction of Coil Coatings

- The many uses of Coil Coatings in construction business
- Evolution of Coil Coatings from Asia to Middle East
- Increasing trends towards design and sustainability
- Which countries are ahead?
- The conflict between price and quality

Dr. Boris Gorella, CEO, *Beckers Group*
Paul Menezes, President, Coil Asia & Middle East,
Beckers Group

10:45 Discussion followed by Networking Coffee

11:15 China Coatings Outlook Amid Economic Slowdown

Shen Qunbin, Vice-President
Skshu Paint Co., Ltd.

11:45 Automotive OEM Coatings: A Closer Outlook on China & Asia Pacific

- Latest market trends and demand
- Key drivers of growth and market size
- Overcoming regulatory issues: Impact of VOC tax
- Enhanced applications to meet VOC compliance and improved performance

Sundararajan, Senior Scientist
Nipsea Group (Nippon Paint)

12:20 Discussion followed by Networking Lunch

13:45 Chairman's Introduction

13:50 Regional Economic Outlook

Dr. Amonthep Chawla
Head of Research Office & SVP
CIMB Thailand Public Company Limited

14:20 Indonesia Coatings Trends and Outlook

14:50 ASEAN Powder Coatings Market Outlook

- Market trends and key drivers of growth
- Opportunities and challenges facing the industry
- Sustainability in supply chain and impact of renewable energy

Alan K. Alex
Regional Business Manager, South Asia
AkzoNobel Powder Coatings (Vietnam) Co. Ltd

15:20 Discussion followed by Networking Tea

15:50 Vietnam/Laos/Cambodia's Coatings Market Potential

Miss. Feungladda Chirawiboon
Vice President - Overseas Business
TOA Paint Co. Ltd

16:20 Developments in Polymer Emulsion Technology in Enhancing Architectural Coatings Performance

- Solutions to address gaps in the exterior coatings market
- Meeting rising consumer needs on cleaner indoor air quality
- Sustainable Polymer Dispersions – Mass Balance approach

Vivek Gupta, Regional Marketing Manager
BASF East Asia Regional Headquarters Ltd.

16:50 Discussion followed by End of Day One

Day Two - Tuesday, August 5th

09:00 Chairman Remarks

09:10 Key Drivers of Wood Coatings in Asia

- Market trends and growth projections in the next 3-5 years
- China's regulatory shift from solvent-borne to water-borne and its impact on the rest of Asia
- New technological developments and applications in a move towards sustainability
- Outlook on furniture industry demand in driving the market

Bent Kidmose, Director Applications, Asia Pacific
Bangkok Sherwin Williams Co Ltd

09:40 Myanmar Coatings Market Potential

- What are the local demands and trends?
- Growth sector and market drivers
- Raw material supply chain and distribution network
- Impact on new condominium law on construction and demand

Dr. Nwe Ni Wai, Executive Director
United Paint Group (UPG)

10:10 India Coatings Trends & Outlook

- Government's housing project in driving coatings demand
- Narrowing the gap between home grown players and international players

10:40 Discussion followed by Networking Coffee

11:10 Marine Coatings Outlook in Asia

- Ship building market outlook and performance
- Emerging trends in anti-fouling systems and hydrophobic coatings
- Future of ballast tank coatings
- Trends in energy-saving and emission reduction coatings

Krishan Lal Batra, Advisor
Chugoku Paints (India) Private Limited

11:40 Coatings Additives Markets Trends & Innovation

12:10 Developments in Coatings Technology

12:40 Final Discussion followed by Closing Lunch

14:00 End of Conference

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