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JBS UNITED HONORS DR. MAYNARD HOGBERG WITH
THE 2016 JOHN B. SWISHER LEADERSHIP AWARD

DES MOINES, IOWA – JBS United presented Dr. Maynard Hogberg with the 2016 John B. Swisher Leadership Award on June 8, 2016 at the World Pork Expo in Des Moines, Iowa.

The John B. Swisher Leadership Award is an annual honor presented to an individual who exemplifies extraordinary leadership qualities and who has made an outstanding contribution to the advancement of the swine industry.

“This award is especially meaningful, not just because it is named after my father, but because of what John Swisher and this honor stand for,” remarked Ellen Crabb, Vice Chairperson of the JBS United Board of Directors. “This honor is awarded annually to an individual, like my father, that helped define what the pork industry is today. It is meant to honor someone that shaped lives and influenced others to create a better path for all of us.”

Dr. Hogberg, Professor Emeritus of Animal Science and former Animal Science Department Chair at Iowa State University, is a national leader in animal agriculture. As a professor at Iowa State, he has mentored countless students, faculty and colleagues. He served as a leader to multiple organizations including president of the American Society of Animal Science and of the Federation of Animal Science Societies.

In 2007, Hogberg was named an Honorary Master Pork Producer by the Iowa Pork Producers Association. In 2009, he was awarded the Distinguished Service Award by the National Pedigreed Livestock Council. In 2014, Dr. Hogberg was presented with the Distinguished Service Award from the National Pork Board. Most recently, Hogberg led the establishment of the Jeff and Deb Hansen Agricultural Student Learning Center at Iowa State.

Hogberg has made incredible advancements for the swine industry, including assisting with the formation of both the National Swine Registry and the National Junior Swine Association.

“Dr. Hogberg’s leadership and impact on the swine industry are remarkable,” said Doug Webel, Ph.D., President and CEO of JBS United. “We are grateful and indebted for his contributions.”

“I have always had a great deal of respect for JBS United. The company has made a significant impact on helping livestock producers be profitable through their feeding and management programs. Their history of being a service-oriented company has certainly made for a stronger livestock industry,” commented Dr. Hogberg. “To be honored by JBS United is truly very humbling.”

As part of the honor, JBS United has contributed \$5,000 to the Iowa State University Animal Science Department.

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About JBS United

JBS United, founded in 1956, is dedicated to providing research-based solutions that create value for the swine, poultry and dairy industries. JBS United offers livestock nutrition and health products globally through the JBS United or affiliate brands. While the organization’s headquarters are in Sheridan, Indiana, the sales staff and team members are throughout the nation and extend to 26 countries. To learn more, visit JBSUnited.com.