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RICK COSTE PRODUCTIONS CREATES AUDIO DRAMA FOR THE 21ST CENTURY

Modern Audio Drama Climbs the Charts

ROCHESTER, NH: Rick Coste Productions released *Scotch* on June 29, 2016 to a fast growing population of avid audio drama fans. The show, soon to be available on iTunes, Stitcher and Google Play, is a psychological tale of terror starring Mackenzie Bryant and Eric Molinsky, producer of the podcast *Imaginary Worlds*.

“Audio drama is enjoying a resurgence thanks in no small part to smartphones and our ability to listen to audio on demand at any time. Our vehicles are now theaters,” says Rick Coste, writer and producer. A quick glance at the top 200 podcasts in iTunes confirms this. Audio dramas, many of which are produced by independent efforts as well as recognizable mainstays like the BBC, can easily be found. One notable example is *The Behemoth*, a recent Rick Coste production. “*The Behemoth* got us noticed,” Rick says.

36% of the population over the age of 12 have listened to a podcast according to a 2016 Edison research study (<http://www.edisonresearch.com/category/podcasts/>). That’s an estimated audience of 98 million audio fans eager to be entertained by strong stories with high production values. Rick Coste hopes to satisfy this need with a strong schedule of releases, including *Scotch* in July and *Bryar Lane*, a fantasy themed show geared towards a young audience, in November. His productions run from 16 to 20 episodes and are ready to consume with an average run time of 10 minutes.

About Rick Coste Productions: Rick Coste Productions is an independent audio drama production company (<http://rickcoste.com>). Past productions include the audio drama mini-series *The Behemoth*, as well as the educational podcast *Evolution Talk*.



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