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BERKSHIRE HATHAWAY HOMESERVICES N.E. PRIME PROPERTIES EXPANDING; ACQUIRED ADDITIONAL COMPANY IN LEXINGTON

LEXINGTON, MA — Nancy L. Quinn, President, Berkshire Hathaway HomeServices N.E. Prime Properties, and Clara Paik, President, New Star Realty Boston, announced today that Berkshire Hathaway HomeServices N.E. Prime Properties has acquired New Star Realty Boston.

Clara Paik will serve as Executive Manager of the new real estate brokerage office, located at 40 Waltham Street, Lexington, MA.

"Aligning our two companies is the next step in enhancing the quality of our service," said Quinn. "We have compatible visions and progressive, growth-oriented operating styles. We benefit from the power of the brand name, and as a company Berkshire Hathaway HomeServices qualities of 'strength, integrity and trust' reflects Berkshire Hathaway HomeServices N.E. Prime Properties' own service philosophy. We look forward to the added benefits of this strategic move, and are confident this merger will greatly enhance the excellent reputations that both companies already have for satisfying homeowners."

The new location will be tailored to both luxury and global real estate markets with many bilingual agents and a focus on the growing southeast asian pacific markets and high-end markets.

Additionally, Berkshire Hathaway HomeServices N.E. Prime Properties, has taken on a global initiative, bringing more flexibility for consumers searching on their company website at www.bhhsneprime.com. Consumers searching for a home now have the ability to choose from ten different languages for viewing all Multiple Listing Service results. Consumers may also choose preferred units of measurement and 47 different currency options.

While many brokerages have offered translation on their own listings, Berkshire Hathaway HomeServices is the first brokerage network to offer translation to multiple languages on all

MLS listings in the US. Through the Berkshire Hathaway HomeServices platform, consumers around the country and around the globe can search homes for sale in their native language, while homesellers have the added benefit of their properties seeing exposure to global markets.

"Berkshire Hathaway HomeServices' focus on the customer is the driving force behind the company's rapid growth. We go to great lengths to stay focused on what buyers and sellers need and want, so we can meet those expectations, and this new global initiative is yet another example of our commitment to home buyers and sellers." said Nancy L. Quinn.

Berkshire Hathaway HomeServices N.E. Prime Properties, which is independently owned and operated, became a member of the Berkshire Hathaway HomeServices brokerage network, operated by HSF Affiliates LLC, in 2014. Berkshire Hathaway HomeServices N.E. Prime Properties was founded in 1993. Since that time it has earned a host of honors, including being named one of RIS media power broker 500 companies, and one of the network's Top 50 companies as a Berkshire Elite Circle winner.

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About Berkshire Hathaway HomeServices N.E. Prime Properties

Berkshire Hathaway HomeServices N.E. Prime Properties is headquartered in Maynard, MA, with 18 branch locations in Massachusetts, Southern Coastal Maine and Rhode Island. A consistent record of achievement assures our clients we have the necessary expertise and credentials to accomplish their goals, as well as provide them with the best marketing and reporting systems in the industry. We are committed to providing the utmost in personal attention to each and every real estate need whether buying or selling residential homes, land, commercial or investment properties. Please visit www.bhhsneprime.com for more information.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a brand-new real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity.

About HSF Affiliates LLC

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.