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DATABASE SPECIAL

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20 Most Promising Database Technology Solution Providers - 2016

In an era where business is mainly driven by mobile applications, enterprises are relying on innovative database technologies to underpin the applications and make them scalable, cost-effective and always available. An efficient database technology helps enterprises process the data faster and feed it to multiple components in the network. As a result, technologies ranging from Hadoop, Spark, MongoDB and Cassandra to many non-relational systems form an important and growing part of the enterprise data architecture.

With multiple options available for enterprises, it can be difficult to decide which database technology is best suited for a specific project. CIOs need to select a most suitable

vendor that would bring in best results to achieve an upper hand in business.

In an effort to assist them, a distinguished panel comprising of CEOs, CIOs, VCs and analysts, including the CIOReview editorial board has selected a top list of database solution providers from over three hundred companies. The listing provides valuable insights into how their products help companies overcome the challenges in managing databases, while staying ahead of the competition. The vendor's mastery in manifesting agility and speed of deployment were also considered during the selection process.

We present to you CIOReview's 20 Most Promising Database Technology Solution Providers 2016.



Company:
erwin

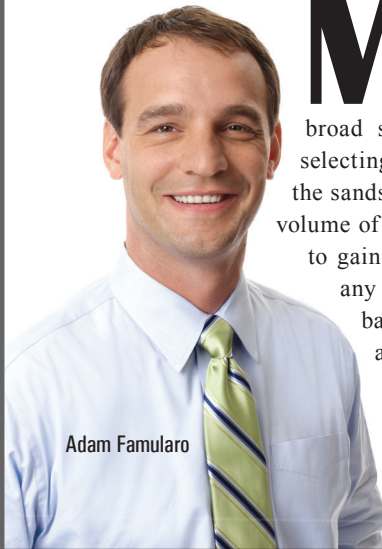
Description:
Provider of collaborative data modeling platform to model, govern and monitor database initiatives

Key Person:
Adam Famularo
CEO

Website:
erwin.com

erwin

Powerful Data Modeling for Enterprise Data Management



Adam Famularo

Modern day enterprises need to extract and leverage data in various formats from enormously broad sources, which is similar to selecting out a specific grain from the sands in a desert. Storing the large volume of data is also essential in order to gain access when required—from any location. The Tampa, FL, based erwin provides enterprises a collaborative data modeling platform to model, govern, and monitor their most valuable data across industries including government, retail, healthcare, finance, and more. “We provide

our solutions and services to a variety of global enterprises offering them a robust foundation for their most mission-critical data management initiatives,” says Adam Famularo, CEO, erwin.

“erwin provides a single view of all data sources, based on a common repository of standard data assets”



The company helps organizations to deliver productive results through efficient data governance, control, flexibility and customization of data modeling along with web-based publication and reporting. The firm enables enterprises to leverage a customizable, web interface that allows users across the organization to easily but securely visualize their most important data. This provides a single view of all data sources, based on a common repository of standard data assets. “No matter what type of data a business uses—structured or unstructured, where the data is stored—in-house relational databases or a public or private cloud, erwin

ensures that the insights and results from enterprise data projects are reliable and achievable,” explains Famularo. “We like to call this idea ANY²: any data, any location.”

erwin’s Safyr Option helps enterprises to better extract metadata from a variety of ERP applications like SAP R/3, SAP BW, Oracle PeopleSoft Enterprise, Oracle JD Edwards Enterprise One, Oracle Siebel, and Oracle eBusiness Suite. “The erwin Safyr Option and our Data Modeler enable metadata from enterprise applications to be transformed and shared across the entire organization’s information management landscape,” adds the CEO. This would benefit organizations with a centralized system of managing metadata assets helping them achieve improved application integration, enhanced quality, increased productivity and reduced maintenance costs.

The company’s rich heritage as the gold standard in data modeling and a powerful vision to manage any data anywhere has brought in many customers seeking valued partnership in the database management landscape. erwin has numerous customer success stories under their hat. In one instance, a leading consumer products company and a household brand approached the firm to create a common naming convention and model across their enterprises, enabling seamless access to their data to facilitate consistent and reliable utilization. The company needed to model their core databases in a way to support global applications across multiple database platforms including Oracle, SQL Server, and DB2 LUW. Deploying erwin, all the challenges were met resulting in productivity and increased ROI.

erwin has been successfully helping its customers unlock the value of data in their enterprise through the years. Moving forward, the firm plans to invest more towards delivering faster innovation and new offerings. The company is working toward providing its clients with improved and more efficient cloud services and data utilization along with additional extensions of the erwin platform. “As an open, standards-based extensible platform, we’ll partner with leading players to augment our vision and deliver comprehensive data management solutions to our enterprise customers as they enter the Big Data phase of their technology lifecycle,” concludes Famularo. **CR**