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## **GODFATHER'S PIZZA ANNOUNCES 2016, EARLY 2017 EXPANSIONS**

40 locations planned for Missouri, Kentucky and Illinois

OMAHA, NE – Ambitious, excited and focused. That's how Godfather's Pizza, Inc. (GPI) Vice President of Development Dave Gartlan describes the next nine months for franchisee, TA Operating.

The Ohio-based company, operating a convenience store brand under the name Minit Mart, plans to add 40 new stores this year around Kansas City, Missouri; Lexington, Kentucky; and across the state of Illinois. This will more than double their convenience store locations serving A Pizza You Can't Refuse<sup>®</sup> from 38 to 78. Minit Mart stores with Godfather's Pizza Express can already be found in Indiana, Missouri, Kentucky and Tennessee.

Earlier this year, TA Operating opened four limited-service stores with Godfather's Pizza Express in the St. Joseph/Kansas City area. Typical construction and implementation takes approximately 90 days to complete.

"The team at TA Operating sure know how to make a quick impact on the communities they conduct business," says Gartlan. "Their drive and knowledge of the food industry, combined with their focus on service, has contributed to the overall success of our Express model."

It may be an ambitious goal, but one that has been met with excitement and much preparation.

"We want to make it easy for pizza fans to get their hands on the food they love the most," says Craig Stanley, Category Manager of Foodservice for Minit Mart. "Families and professionals alike have been requesting greater access to Godfather's Pizza and we're more than happy to give it to them."

Godfather's Pizza has been making pizzas for over 43 years and was recognized by consumers as the top choice for pizza, according to Nation's Restaurant News. TA Operating is no stranger to the convenience store and pizza industry. Their partnership with Godfather's Pizza, Inc. began in 2013 in Kentucky.

One-of-a-kind signature specialty pizzas like the Taco Pie, Classic Combo and Humble Pie are available from the Express location by the slice or as Larges. Combo meals, as well as Cheesesticks, Breakfast Pizza, Pepperoni Rolls, Dessert Pizzas, and Chicken Wings can be also be added to any order or purchased ala carte.

Learn more about franchising opportunities with Godfather's Pizza by contacting Dave Gartlan, Director of Franchise Development, at DGartlan@Godfathers.com, visiting Godfathers.com/Franchising, or calling 800-456-8347.

## **About TravelCenters of America LLC**

TravelCenters of America LLC (TravelCenters), headquartered in Westlake, Ohio, conducts business in 43 states and Canada, principally under the TA<sup>®</sup> and Petro Stopping Centers<sup>®</sup> travel center brands and the Minit Mart<sup>®</sup> convenience store brand. For more information on TravelCenters, TA, and Petro Stopping Centers, please visit <u>www.ta-petro.com</u>. For more information on Minit Mart, please visit <u>www.minitmart.com</u>.

## About Godfather's Pizza, Inc.

After 43 years of creating and making pizzas, you could say Godfather's Pizza, Inc. knows what it takes to make an unforgettable pizza. Founded in 1973, the family-operated franchise's mission has remained unchanged – to serve a more delicious and abundantly-topped pizza than any other in the country. The fast-casual concept has expanded to more than 445 locations in more than 34 states ranging from traditional dine-in restaurants to express outlets such as airports, convenience stores and college campuses. In 2015, Nation's Restaurant News recognized GPI as first choice for pizza as voted on by consumers. The heritage of serving the best pizza around that built this company continues today.

For more information, visit <u>www.Godfathers.com</u>. Follow Godfather's Pizza on Facebook (<u>www.Facebook.com/GodfathersPizza</u>), Twitter (<u>www.Twitter.com/GodfathersPizza</u>) and Instagram (<u>www.Instagram.com/GodfathersPizza</u>).