

LAMPS PLUS 2016 HOME LIGHTING SURVEY

What do people really think about
the lights they flip on every day?



81%

**BELIEVE SAVING ELECTRICITY
IS IMPORTANT WHEN
SHOPPING FOR LIGHTING**

Yet few use energy efficient LED throughout the home!

Outdoors is
the hardest
"room" to
light

**4 OUT OF 5 PEOPLE FEEL CONFIDENT
SHOPPING FOR LIGHTING FIXTURES**



**1 in 10 people never
clean their lighting**

CLEANING TIPS FOR THE OTHER 9 WHO DO:

1. Unplug and/or shut off power at the breaker
2. Use a feather duster or soft rag
3. Wipe with damp rag if needed

**FIND ANSWERS TO ALL YOUR LIGHTING
QUESTIONS AT LAMPSPLUS.COM**