LAMPS PLUS 2016 HOME LIGHTING SURVEY

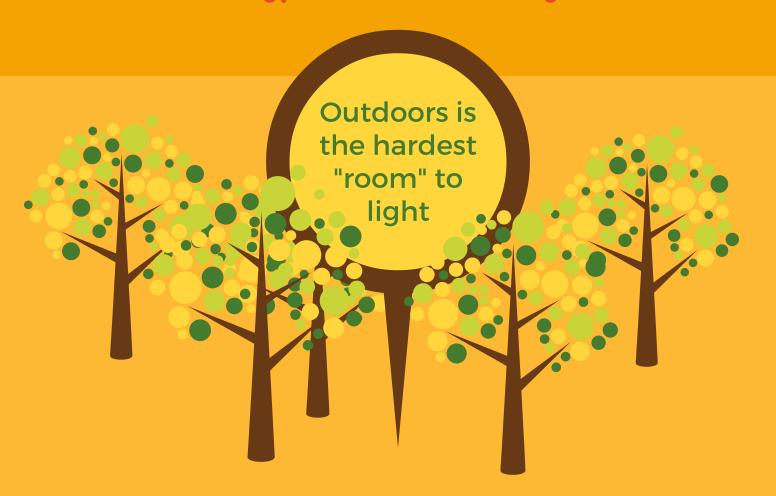
What do people really think about the lights they flip on every day?



81%

BELIEVE SAVING ELECTRICITY IS IMPORTANT WHEN **SHOPPING FOR LIGHTING**

Yet few use energy efficient LED throughout the home!



4 OUT OF 5 PEOPLE FEEL CONFIDENT SHOPPING FOR LIGHTING FIXTURES













1 in 10 people never clean their lighting

- 1. Unplug and/or shut off power at the breaker
 - 2. Use a feather duster or soft rag
 - 3. Wipe with damp rag if needed