

ECOLANE WELCOMES RYAN LARSEN BACK TO DRIVE RESULTS AS SENIOR VICE PRESIDENT

Building its strong leadership team to address industry and product growth, Ecolane hires Ryan Larsen.

WAYNE, PA., August 1, 2016 – Ecolane, a global technology leader in transit software, announced the return of Ryan Larsen to the



company's operations, further demonstrating a commitment to aggressively building its business.

Larsen is Ecolane's first senior executive hire since the company's acquisition by worldwide transportation provider, National Express in June, 2016.

Larsen, 50, will split his time between the company's North American headquarters in Wayne, Pennsylvania and a satellite office in Elk Horn, Iowa and will initially focus his attention on accelerating Ecolane's sales efforts. From 2006 to 2013, Larsen played a key role introducing Ecolane to the North American market which culminated in a contract with the state of Pennsylvania to utilize the company's software for a statewide rollout, one of the first of its kind in the industry. As of August, 2016, Ecolane has successfully implemented software in 75% of Pennsylvania's transit agencies.

"I am thrilled to rejoin Ecolane," said Larsen. "We have a fantastic team with a core product that is unmatched in delivering real-time



productivity gains for paratransit operations. Ecolane DRT's extensive web-based features and functionality will continue to demonstrate its innovative and disruptive nature."

Steve Ross, Ecolane's Senior Vice President and General Manager, agrees.

"Ryan is rejoining Ecolane at an exciting time for our business," said Ross. "With the National Express acquisition, we have the opportunity to expand and extend our product offerings and accelerate our investments in key personnel. Ryan brings with him a breadth of management experience and expertise in transit operations."

Prior to this role at Ecolane, Larsen served as President of IntelliRide, a division of Transdev North America. He has also served on the Board of Directors for multiple organizations, including Texas Transit Association, Southwest Transit Association, and from 2009 to 2016, the board at Ecolane.

About Ecolane

Ecolane is the most flexible, affordable and reliable choice for transit agency managers, directors and decision-makers with responsibility for implementing easy-to-deploy scheduling and dispatch solutions. Ecolane's software platform restores community engagement to people who might not otherwise have access and mobility. With offices in Espoo, Finland and US headquarters outside Philadelphia, Pennsylvania, Ecolane is a technology leader in the demand responsive transportation (DRT) and the paratransit solutions market. For more information, please visit www.ecolane.com. Ecolane is part of the National Express family of companies.

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