

PRESS RELEASE

FOR IMMEDIATE RELEASE

THE “NEXT GENERATION” OF PRINTING HAS ARRIVED AT HERITAGE



EFI™ VUTEk® Flatbed Printer

St. Louis, August 3, 2016 — Heritage Trade Show Services is excited to announce our revolutionary new printing capabilities with the EFI™ VUTEk® series of roll to roll flatbed printers.™ This investment in unparalleled technology gives Heritage the ability to print seamlessly on demand with exceptional photo quality, resolution and durability directly to a variety of substrates in a fraction of the previous production times.

QUALITY

The EFI™ VUTEk® series of roll to roll flatbed printers provide stunning image quality with production-level speed. Images can be printed with resolutions up to 1000 dpi (dots per inch) creating outstanding smoothness in shadows, gradients and transitions. The ability to print with white ink gives variety to different mediums such as an undercoat on colored substrates, a spot color to brighten areas, or as a post coat on clear substrates for brilliant backlit displays.

APPLICATION

The ability to print directly to a large variety of substrates gives Heritage the durability needed to stand up to the tradeshow environment. The EFI™ VUTEk® series of roll to roll flatbed printers handle rigid and sheeted media such as PVC, foam core and acrylic up to 2 inches thick allowing for greater versatility. These unique capabilities enable Heritage to lead the way in exhibition services.

“The EFI Vutek Series of roll to roll flatbed printers has enabled us to output signage in a matter of minutes instead of hours compared with traditional printers. The images produced by the EFI Vutek printer are by far the highest quality and most durable prints available in the industry.”

- Marc Ghafoori
Director of Creative Production

About Heritage Trade Show Services

Based in St. Louis, Missouri, Heritage Trade Show Services is a nationwide full service exposition contractor providing professional and innovative solutions to trade show, convention and meeting managers and exhibitors for over 50 years.

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QUESTIONS?

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THE “NEXT GENERATION” OF PRINTING HAS ARRIVED AT HERITAGE



Vutek Flatbed Printer

St. Louis, July 25, 2016 — Heritage Trade Show Services is excited to announce our revolutionary new printing capabilities with the EFI™ VUTEK® series of roll to roll flatbed printers. This investment in unparalleled technology gives Heritage the ability to print seamlessly on demand with exceptional photo quality, resolution and durability directly to a variety of substrates in a fraction of the previous production times.

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