



---

# MCNA DENTAL'S DR. JEFFREY FEINGOLD REAFFIRMS IMPORTANCE OF FLOSSING

---

## MCNA DENTAL

200 W. Cypress Creek Rd., Ste 500  
Fort Lauderdale, Florida 33309

**T:** 1-800-494-6262

**F:** 1-954-730-7875

**W:** [www.mcna.net](http://www.mcna.net)

### PRESS CONTACT:

**Eric Sarmany**

*Director of Media Relations*  
[mediainquiries@mcna.net](mailto:mediainquiries@mcna.net)

## PRESS RELEASE – FOR IMMEDIATE RELEASE

FORT LAUDERDALE, FL – August 15, 2016

MCNA Dental's founder and Chief Executive Officer, Dr. Jeffrey Feingold, recommends flossing once per day as a part of a responsible oral hygiene regimen that, when paired with professional cleanings and twice-daily tooth brushing with fluoride toothpaste, protects teeth and gums by removing harmful plaque and bacteria. MCNA Dental joins the American Dental Association (ADA) and the American Academy of Periodontology (AAP) in publicly reaffirming the importance of daily flossing as a way to interrupt and remove plaque and bacteria below the gum line.

As a Florida-licensed Periodontist and Diplomate of the American Board of Periodontology, Dr. Feingold agrees with official statements made by the ADA concerning flossing. He is making this statement in response to a recent Washington Post article that questioned the strength of clinical evidence supporting the efficacy of the practice ([https://www.washingtonpost.com/national/health-science/medical-benefits-of-dental-floss-unproven/2016/08/02/ea2e991a-5866-11e6-8b48-0cb344221131\\_story.html](https://www.washingtonpost.com/national/health-science/medical-benefits-of-dental-floss-unproven/2016/08/02/ea2e991a-5866-11e6-8b48-0cb344221131_story.html)).

According to the ADA, understanding and practicing the proper technique for cleaning between teeth with floss or another type of interdental cleaner is key to its effectiveness. The ADA recommends that all children and adults ask their dentists about the proper technique to ensure the best results. For more information about the use of floss and other interdental cleaners, visit [www.MouthHealthy.org](http://www.MouthHealthy.org).

###

*MCNA is a leading dental benefit management company committed to providing high quality services. We serve over 3 million Medicaid and CHIP members in Texas, Louisiana, Florida, and Iowa. For over 25 years, we have been committed to improving the overall health of our members by making sure they get great dental care, and service they can trust. At MCNA, we care about your smile. More information can be found at our corporate website, <http://www.mcna.net>.*