



FOR IMMEDIATE RELEASE
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New Online Flower Service Offers Affordable Hand-Cut California-Grown Bouquets
"Bouquet in a Box" ships fresh flowers overnight to any location in the U.S.

SAN LUIS OBISPO, CA – Starting today, [Bouquet in a Box](#), a brand new online flower service, will begin overnight delivery of fresh, California-grown flowers to any location in the contiguous United States. Customers choose from a selection of high-quality seasonal flowers that are handpicked to order, arriving at their destination the day after.



Bouquet in a Box flowers are grown, picked and arranged on family farms that have been in operation for four generations. Unlike any other online flower delivery service in the market, all flowers are California-grown, which reduces negative global environmental impact and provides jobs in California rather than outsourcing to other countries with questionable practices. Additionally, this practice ensures that each flower delivered is as fresh as possible.

For each order, flowers are hand-cut, hand-arranged and delivered in a box complete with a vase and setup and care instructions. The selection of flowers changes with the seasons and the price point is kept consistently low, with all bouquet options priced under \$50. This individual attention ensures that each bouquet delivered is larger than the average delivery service bouquets.

"Of course, shoppers love the idea of being able to order flowers one day and have them arrive the next," Bouquet in a Box co-founder Gerald Goldberg said. "But what really sets us apart is that all of our flowers are farmed in California. Customers know exactly where their flowers are coming from. They're picked after they're ordered, so the only way to get fresher flowers is to grow them yourself."

For more information and to order online, visit [bouquetinabox.com](#).

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About Bouquet in a Box

Bouquet in a Box is an online flower delivery service that streamlines the bouquet-buying process. Flowers are hand-cut to order and delivered overnight to any location in the contiguous U.S. They provide the freshest California-grown seasonal blooms on the market at an affordable price point. Visit [bouquetinabox.com](#) for more information.