

FINANCIAL POISE WEBINAR SERIES REAL ESTATE INVESTING 2016

SERIES OVERVIEW

Real estate has always been a popular asset class for investment. After all, as the adage says, “they’re not making more of it.” Investors considering making an investment in real estate have a variety of choices: retail, office buildings, industrial, raw land, and, of course residential. More and more investors are turning to the real estate market to invest their funds. This Financial Poise webinar series will cover several types of real estate classes that one may choose to invest in, explaining where to look for opportunities; how to diligence them; and best practice for execution.

As with all Financial Poise webinars, each episode in the series is designed to be viewed independently of the other episodes, and listeners will enhance their knowledge of this area whether they attend one, some, or all of the programs.

EPISODE SUMMARIES

EPISODE #1

Investing in Multi-Family Real Estate

September 21, 2016, 2pm CST

Apartment buildings and other multi-family housing can provide a stable income to an investor. This Financial Poise webinar discusses some of the pros and cons of being a landlord. It provides a basic overview about how to find and assess opportunities, obtain financing, negotiate a deal, and manage a multi-family investment. The accounting, tax, and legal aspects of being a landlord are part of the discussion.

EPISODE #2

Investing in Residential Real Estate

October 26, 2016, 2pm CST

Many experts caution that when buying a home to live in as a primary residence, one should not consider it to be an investment. And while one can justify a vacation home an investment it, too, really ought to be viewed as another expense. True, the value of a primary or secondary home can rise so much by the time it is sold that, in retrospect, it will have turned out to be a great investment. But what about “true” residential investment property? Have you ever thought about buying a home to rent it or to renovate and flip it? If so, this Financial Poise webinar is for you.

EPISODE #3

Investing in Commercial Real Estate

November 30, 2016, 2pm CST

Before taking the plunge into commercial real estate investing, one should have a clear understanding of how to select the right location, what due diligence to do, how secure financing, how to negotiate a deal, and how to run the property going forward as a commercial landlord. This Financial Poise panel explains, in plain English, the process from looking for the investment, to contract, to closing, and beyond.

EPISODE #4

Investing in Real Estate Through Crowdfunding

December 14, 2016, 2pm CST

Real estate is one of the most traditional investment vehicles in existence. Crowdfunding on the Internet, in contrast, is a new technology that didn't exist a few years ago but which is already facilitating billions of dollars of investment activity a year. And with at least 85 real estate crowdfunding platforms already in existence, the activity is poised to keep growing. Should you invest in real estate through one or more crowdfunding platform? If so, which one? And if you do, how do you decide which specific deals to invest in? This Financial Poise webinar walks you through objective answers to these questions in plain English.