



## NEWS RELEASE

## FOR IMMEDIATE RELEASE

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**Mixed Roots Foundation**

**Mixed Roots Foundation Teams Up with AT&T and John Burton Foundation to Celebrate 5 Year Anniversary with the SF Giants – Tuesday, September 27, 7:15 p.m. at AT&T Park**  
*Mixed Roots Foundation, AT&T and John Burton Foundation sets goal to send 1,500 adopted and foster youth to SF Giants 'Adoptee Night' – A Special Night for All Who are Touched by Adoption & Foster Care*

**San Francisco, CA (Tuesday, September 6, 2016) – Mixed Roots Foundation, AT&T and John Burton Foundation** have teamed up to celebrate **Mixed Roots Foundation's 5 Year Anniversary** by hosting a special **'Adoptee Night'** with the **SF Giants** as they take on the **Colorado Rockies** on **Tuesday, September 27, 2016 at 7:15 p.m. at AT&T Park**. **AT&T** will be **sponsoring 480 kids** and the **John Burton Foundation** will be **sponsoring 200 kids** to assist with reaching the goal of sending **1,500 kids** to the game along with providing the **signature Adoptee Night rally towels** that will be given to each Adoptee Night attendee. Mixed Roots Foundation will also be honoring **AT&T President of California, Ken McNeely** for not only supporting this special event but more importantly recognize his work he does within the community and beyond.

"I am happy and honored to support the work of **Mixed Roots Foundation** as they host their **5 Year Anniversary celebration with the SF Giants** this year," said **Ken McNeely, President of AT&T California**. "We were part of the **inaugural Adoptee Night with the SF Giants event in 2012** and it was a great event to help raise awareness and funds for the adoption and foster care community. We look forward to continuing our support of Mixed Roots Foundation again this year – **GO GIANTS!**"

"We are very excited to be part of **Mixed Roots Foundation's 5 Year Anniversary with the SF Giants this year**," said **Amy Lemley, Executive Director, John Burton Foundation**. "The opportunity for these kids to go to a major league baseball game is priceless especially to show that **they are not alone** – This is going to be a great event for everyone touched by **adoption and foster care!**"

Mixed Roots Foundation will not only honor **Ken McNeely of AT&T** for his work in the community, but they will also celebrate and recognize a couple of organizations including the **John Burton Foundation** on the field that are doing the good work on behalf of the adoption and foster care community. Along with **AT&T as the presenting sponsor and special honorees**, Mixed Roots Foundation has also teamed up with **Fiona Ma, Chairwoman, California State Board of Equalization, First Place for Youth, On Your Feet Foundation, Pact, An Adoption Alliance, Our Family Coalition, MindBomb Clothing, Connect Studios, and RGR Entertainment** as well as several other individuals, businesses and organizations to help recruit adoptees, foster youth and their families to participate in the special event in the San Francisco Bay area.

Mixed Roots Foundation will also host a **pregame VIP Meet & Greet reception** at the **Anchor Plaza at AT&T Park from at 5:30 p.m. – 6:30 p.m.** where fans will have the opportunity to meet and network with one another and special VIP guests as well as learn about important post adoption resources in the greater community. Adoptee Night ticket holders will be seated in an **exclusive Adoptee Night section** where **everyone is encouraged to wear orange and black or SF Giants attire** to match the SF Giants team colors.





**General Tickets cost \$25.** To become a community partner or event sponsor, please contact 213.725.8054 or email [sponsor@mixedrootsfoundation.org](mailto:sponsor@mixedrootsfoundation.org). **To donate or sponsor kids, visit [crowdrise.com/sfgiantsadopteenight2016](http://crowdrise.com/sfgiantsadopteenight2016).** To volunteer or learn more about the event, please visit [www.mixedrootsfoundation.org](http://www.mixedrootsfoundation.org) for more information. A portion of ticket sales will also benefit the **Dr. Joseph L. White Pioneering the Way Mentoring Scholarship.**

#### **About Ken McNeely**

**Ken McNeely** serves as **President of AT&T California.** In this role, **Ken oversees all AT&T government affairs, public policy, philanthropic, and social engagement initiatives in the state of California.** Ken leads AT&T's workforce in the state—more than 33,000 current California employees and close to 50,000 retirees. Ken is the longest-serving AT&T President of California. He was appointed to his current position in November 2005, following the close of the historic merger between SBC Communications Inc. and AT&T Corp. As an officer for AT&T, Ken serves on the Officer Advisory Board for LEAGUE – AT&T's LGBT and allied Employee Resource Group. Established in 1987, LEAGUE at AT&T is the oldest LGBT employee resource group in the nation. In 2013, Ken received the Black Business Association's Chairman's Award for Community Service. Ken serves as a board member for the California Chamber of Commerce, the Silicon Valley Leadership Group, the Bay Area Council, and the CSU (California State University) Foundation Board of Governors. Ken earned his B.A. in Political Science from the University of North Carolina at Chapel Hill and his J.D. from Howard University School of Law. He has been with AT&T since 1991. Ken lives in San Francisco, CA with his husband and their two children. **To learn more about Ken and the work he is doing for both AT&T and the community, please visit: <http://california.att.com/kenmcneely/>**

#### **About AT&T**

**AT&T Inc.** helps millions around the globe connect with leading entertainment, mobile, high speed internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. We offer the best global coverage of any U.S. wireless provider.\* And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions. **Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.**

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#### **About John Burton Foundation**

**The John Burton Foundation** is a statewide non-profit organization based in San Francisco, working throughout California to improve the quality of life for California's foster, former foster, and homeless youth. JBF is committed to achieving success for every foster youth and developing and advocating for policy solutions to bring an end to youth homelessness. To learn more and/or support, **please visit: [www.johnburtonfoundation.org/jla/](http://www.johnburtonfoundation.org/jla/)**

#### **About Mixed Roots Foundation**

**Mixed Roots Foundation** is a 501(c)(3) nonprofit organization based in Los Angeles, CA with presence also in San Francisco and Minneapolis. Mixed Roots Foundation serves as the first and only national / global multicultural foundation for adoptees and their families representative of the international, domestic, and foster care adoption experience that leverages philanthropy and grassroots fundraising to support important post-adoption resources for adoptees and their families including mentoring, DNA testing and unique scholarships/grants for the adoption and foster care community. **For more info, visit [www.mixedrootsfoundation.org](http://www.mixedrootsfoundation.org), LIKE Mixed Roots Foundation on Facebook or Follow on Twitter and Instagram @mixedroots.**

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