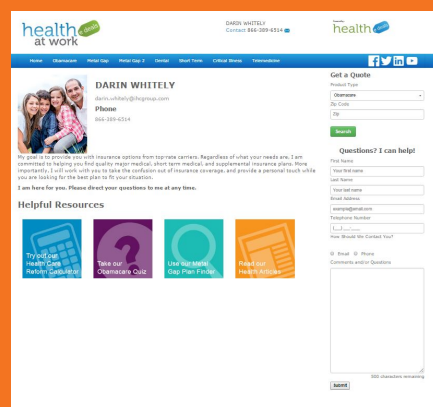


Health eDeals' New ACT Connects Consumers with Agents

Thousands of consumers

visit Health eDeals each month, making it a popular destination for health insurance information and plan quotes.

Our agents receive personalized homepage.



Those consumers want to shop local. They want to connect with a licensed agent who understands their area, not someone in another state.

They click the Health eDeals Agent Finder and enter their location to search for someone nearby.

Sign up for ACT and be featured on Agent Finder.

Need assistance? Find an agent

Potential local leads start rolling in

Consumers contact agents directly or get an instant online quote through the Health eDeals website.



ACT's Customer Service Center helps agents manage their growing business.
Access it online through MyIHCGroup.com.

Use it to request customer account updates, such as billing address, payment method, birthdate, phone number, email and more!

About The IHC Group

Independence Holding Company (NYSE: IHC) is a holding company that is principally engaged in underwriting, administering and/or distributing group and individual disability, specialty and supplemental health, pet, and life insurance through its subsidiaries since 1980. The IHC Group owns three insurance companies (Standard Security Life Insurance Company of New York, Madison National Life Insurance Company, Inc. and Independence American Insurance Company) and IHC Specialty Benefits, Inc., which is a technology-driven insurance sales and marketing company that creates value for insurance producers, carriers and consumers (both individuals and small businesses) through a suite of proprietary tools and products (including ACA plans and small group medical stop-loss). All products are placed with highly rated carriers.

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