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FOR IMMEDIATE RELEASE

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GODFATHER'S PIZZA EXPANDING IN 16 STATES
64 Express locations planned

OMAHA, NE – Pizza fans across the nation will love this news. Love's Travel Stops & Country Stores, Inc. (Love's) is adding 64 new Godfather's Pizza Express locations across 16 states this year and into early 2017.

Godfather's Pizza Vice President of Development Dave Gartlan said Love's is adding the Grab N' Go program in 46 existing locations within 6 states, with a majority in Oklahoma. The rest will be new travel stops across the country.

"The Love's team understands what sells in travel stops and convenience stores – their execution is second to none," says Gartlan. "They're a very well-respected company and the yellow sign with the heart is iconic across the nation."

The addition of Godfather's Pizza Express means over 300 percent growth of Love's sites serving A Pizza You Can't Refuse® - from a total of 21 to 85. Earlier this year, Love's opened seven limited-service stores with Godfather's Pizza Express in Arkansas, Colorado, Tennessee and Texas. Love's stores with Godfather's Pizza Express can already be found in Indiana, Missouri, Kentucky and Tennessee. The travel stops are known as a clean and safe place for travelers and professional truck drivers across the country and offers a variety of items they may need during their travels.

"Our customers have expressed interest in more dining options as we continue to add locations nationwide," said Joe Cotton, director of restaurant services for Love's. "We had a great relationship with Godfather's and we knew they would give us an excellent product at a competitive price, so expanding our partnership was a natural fit."

Love's is no stranger to the convenience store and pizza industry – the partnership began in 1999 in Oklahoma. Prior to 2016, Love's operated 14 locations with Godfather's Pizza Express. The plans are ambitious, but one that has been met with excitement, much preparation and plenty of experience.

"Travel stops and convenience stores make their money by selling food and snacks," said Gartlan. "Branded pizza products, like Godfather's Pizza Express, is proven to increase profitability."

Godfather's Pizza has been making pizzas for over 43 years and was recognized by consumers as the top choice for pizza, according to Nation's Restaurant News. Learn more about franchising opportunities with Godfather's Pizza by contacting Dave Gartlan, Vice President of Development, at DGartlan@Godfathers.com, visiting Godfathers.com/Franchising, or calling 800-456-8347.

About Love's Travel Stops & Country Stores

Love's Travel Stops & Country Stores is headquartered in Oklahoma City, Oklahoma. Founded in 1964, Love's has more than 390 locations in 40 states. Love's provides professional truck drivers and motorists with 24-hour access to clean and safe places to purchase gasoline, diesel fuel, travel items, electronics, snacks and more, as well as a selection of restaurant offerings. On-site Love's Truck Tire Care centers offer roadside assistance, tire care and light mechanical services for professional truck drivers. Showers, CAT scales and other services for professional truck drivers are also available. Love's, which remains family-owned and operated, employs more than 15,000 people. To learn more, visit www.loves.com.

About Godfather's Pizza, Inc.

After 43 years of creating and making pizzas, you could say Godfather's Pizza, Inc. knows what it takes to make an unforgettable pizza. Founded in 1973, the family-operated franchise's mission has remained unchanged – to serve a more delicious and abundantly-topped pizza than any other in the country. The fast-casual concept has expanded to more than 445 locations in more than 34 states ranging from traditional dine-in restaurants to express outlets such as airports, convenience stores and college campuses. In 2015, Nation's Restaurant News recognized GPI as first choice for pizza as voted on by consumers. The heritage of serving the best pizza around that built this company continues today.