



# 18th Asia Cementrade

25 - 26 Oct 2016 | Bangkok, Thailand

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## Day One - 25 Oct 2016, Tuesday

08:00	Morning Registration & Refreshment
09:00	Chairman's Welcome Remarks & Introduction
09:10	<b>GLOBAL ECONOMIC OUTLOOK</b> <ul style="list-style-type: none"> <li>US economic performance</li> <li>Impact of EU dis-integration on global economy</li> <li>The China factor &amp; its impact on ASEAN market</li> <li>Regional market growth forecast</li> <li>FX forecast &amp; volatility</li> </ul> <i>Dr. Amonthep Chawla</i> Head of Research Office & SVP <b>CIMB Thailand Public Company Limited</b>
09:45	<b>GROWING A SUSTAINABLE CEMENT BUSINESS IN THAILAND &amp; THE REGION</b>
10:15	Discussion followed by Networking Refreshment
10:45	<b>GLOBAL CEMENT OUTLOOK 2016/17</b> <ul style="list-style-type: none"> <li>Global markets reviews - USA, Latin America, Europe, Africa &amp; Asia</li> <li>First look at 2017 outlook</li> <li>Current and emerging trends</li> </ul> <i>Mr. Imran Akram, CEO</i> <b>IA Cement Ltd</b>

Program details published herein are confirmed as at 30/08/2016.  
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11:15	<b>INDONESIA'S CEMENT INDUSTRY PUSHING TOWARDS OVERCAPACITY</b> <ul style="list-style-type: none"> <li>Cement demand/supply projections</li> <li>Will Government's infrastructure spending help absorb existing &amp; new capacities?</li> <li>Impact of new entrants on cement market</li> <li>How to maintain/increase market share in an increasingly competitive market?</li> <li>Export strategy</li> <li>Sustainable technology &amp; investment update</li> </ul> <i>Mr. Rizkan Chandra, President Director</i> <b>PT Semen Indonesia</b>	14:15	<b>CEMENT MARKET OUTLOOK IN SOUTH KOREA</b> <ul style="list-style-type: none"> <li>Demand/supply outlook &amp; restructuring/consolidation update</li> <li>Consumption "cliff" concern – is it happening already?</li> <li>Competitiveness of the cement industry &amp; key export destinations</li> <li>Impact of the Korean emissions trading scheme on cement industry</li> </ul> <i>Mr. Jae Beom Park, General Manager</i> - International Business Team <b>Ssangyong Cement Industrial Co., Ltd.</b>	16:15	<b>A ROUGH JOURNEY FOR THE DRY BULK SHIPPING MARKET: IMPLICATIONS FOR CEMENT AND CLINKER TRANSPORTATION</b> <ul style="list-style-type: none"> <li>Cement &amp; clinker trade flow</li> <li>Demand and supply in dry bulk market</li> <li>Where is the dry bulk vessels charter rates heading?</li> </ul> <i>Mr. Owen Mulford</i> Senior Chartering Manager - Supramax Chartering <i>J. Lauritzen Singapore Pte. Ltd. t/a</i> <b>Lauritzen Bulkers Singapore</b>
11:45	<b>TURNAROUND IN BANGLADESH'S CEMENT MARKET</b> <ul style="list-style-type: none"> <li>Demand/supply projections</li> <li>Revival of infrastructure projects &amp; the impact on cement demand</li> <li>Expansion plans &amp; projects update</li> <li>Meeting environmental &amp; quality issues</li> </ul> <i>Mr. A K Singh, COO - Cement</i> <b>Unique Cement Ind. Ltd</b> (A unit of Meghna Group of Industries)	14:45	<b>CURRENT TRENDS IN DRYMIX MORTAR MARKET IN S.E ASIA</b> <i>Mr. Malik Jamal Jaffar Ali</i> Senior Technical Service Manager <b>Wacker Chemicals (South Asia) Pte Ltd</b>	16:45	End of Day 1
12:15	Discussion followed by Networking Lunch	15:15	Discussion followed by Networking Refreshment	17:00	Networking Cocktail for all participants
13:40	Chairman's Introduction	15:45	<b>PHILIPPINES' GROWING CEMENT MARKET</b> <ul style="list-style-type: none"> <li>Growth forecast in the next 3 years</li> <li>Are the cement plant expansions fast enough for the various housing and infrastructure projects in the country?</li> <li>Import opportunity</li> <li>Logistics &amp; distribution challenges</li> </ul>		
13:45	<b>ASIAN GYPSUM INDUSTRY MAKEOVER</b> <ul style="list-style-type: none"> <li>Gypsum Demand &amp; Supply forecast in Asian Cement/Gypsum Board Industries</li> </ul> <i>Mr. Ramachandran, Director</i> <b>USG Boral Zawawi Group</b>				

## Day Two - 26 Oct 2016, Wednesday

09:00	Chairman's Introduction
09:10	<b>CEMENT MARKET OUTLOOK IN IRAN &amp; CENTRAL ASIA</b> <ul style="list-style-type: none"> <li>Total productions capacity vs. consumption</li> <li>Engine of growth post sanction</li> <li>Emerging export markets for Iran and trade challenges</li> <li>Cement plant modernisation/upgradation &amp; opportunities for equipment suppliers</li> <li>Growth prospects in Central Asia</li> </ul> <i>Mr. Arash Habibi Azad, Planning Manager</i> <b>Fars &amp; Khuzestan Cement</b>



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09:40 **PROMISING OUTLOOK OF INDIA'S CEMENT MARKET**

- Demand/supply forecast & Analysis of demand by region
- Meeting cement demand for housing & infrastructure projects
- Production vs imports
- Environmental concerns

*Mr. Anand V Mohta, Vice President – Head Strategy and Development  
Ultratech Cement Limited*

11:40 **WASTE HEAT RECOVERY FOR THE CEMENT SECTOR**

- Technology, economics & payback

*Sanjay Puri, Global Head, Construction Material Investments & Chief Investment Officer  
International Finance Corporation (IFC)*

12:10 Final discussion following by Closing Lunch

13:45 End of Conference

10:10 **INCREASING COMPETITION IN MYANMAR'S CEMENT MARKET**

- Demand/supply projection
- Engine of growth under the new Government
- Expansion plans & update
- Distribution challenges
- Opportunities & challenges

10:40 Discussion followed by Networking Refreshment

11:10 **CONTINUOUS EXPANSION IN VIETNAM'S CEMENT INDUSTRY AMID INTENSE REGIONAL COMPETITION**

- Demand/supply outlook in the next 5 years
- Is demand catching up with supply?
- Engine of growth
- Dealing with competition from giant exporters – China, Thailand and Indonesia
- Investment update & export strategy

A slowing global economy coupled with over-supply in Asia's cement markets is prompting cement producers to pursue opportunities overseas.

Siam City Cement (SCCC) has recently signed an agreement to acquire Holcim (Lanka) Ltd. from LafargeHolcim for \$374 million. SCCC has also purchased all shares of Cemex Thailand and Cemex Cement (Bangladesh) earlier this year to strengthen its portfolio.

While SCCC looks beyond S.E Asia, Siam Cement Group (SCG) continues to build its footprint across ASEAN. It has completed capacity expansions in Cambodia and Indonesia last year, and expects to finish building its Myanmar plant in 3rd quarter 2016, while Lao's plant should be operational by early 2017.

In Indonesia, 6 cement factories with a combined annual production capacity of 13.1 million tons will be in operations by 4th Qtr 2016, creating an even larger cement oversupply in Indonesia. Indonesia's biggest cement producer, PT Semen Indonesia, is looking offshore as a supply glut damps profits at home. Rizkan Chandra, new President Director of PT Semen Indonesia, said he wants to raise sales outside of Indonesia to 10 to 15 percent of revenue over the next three years from 5.2 percent in 2015. The state-controlled company, which already has operations in Vietnam, may expand into Bangladesh, Sri Lanka and the Maldives.

There are other bright spots to look out for! Demand for cement in India is likely to grow by 6 per cent this year and further rise to 7 per cent in 2017-18, with an improvement in infrastructure and housing projects. In the Philippines, cement maker enjoys strong market debut after Duterte's infrastructure pledge. Vietnam's improving construction activities has also boosted domestic cement consumption.

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**CMT's 18th Asia Cementrade Summit on 25-26 Oct 2016 in Bangkok brings together authoritative cement players to share insights on the trends in the industry!**

- **CIMB Thailand** analyses the Impact of EU dis-integration on global economy
- Focused global markets hotspots by **IA Cement**
- **PT Semen Indonesia** shares strategy to maintain/increase market share in an increasingly competitive market!
- **Unique Cement Industries**'s insight on the turnaround in **Bangladesh's** cement market
- Gypsum Demand & Supply forecast in Asian Cement/Gypsum Board Industries to be addressed by **USG Boral Zawawi Group**
- **Ssangyong Cement Industrial Co.** shares insights on the Korea's cement market outlook and consolidation update
- **Fars & Khuzestan Cement** provides update on the cement market in **Iran** and **Central Asia**
- **Ultratech Cement** shares promising outlook of India's cement market
- **IFC** updates on the Technology, economics & payback on Waste heat recovery for the cement sector
- Discover the current trends in drymix mortar market in S.E Asia from **Wacker Chemicals**
- Latest update on cement consumption and projects updates in **Myanmar, Vietnam and the Philippines**
- Find out more on growing a sustainable cement business in Asia!