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## FOR IMMEDIATE RELEASE

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## SIMPLE-B IS NOW MAVENTRI & ANNOUNCES EXCITING CHANGES

*The team at Simple Bookkeeping Solutions has some exciting news. Recently, we've undergone a rebranding process and are now MAVENTRI.*

**ASHBURN, Virginia** - At **MAVENTRI**, we believe that businesses benefit from having access to a one-stop shop for growth and marketing needs. This is why we've recently changed our name from Simple Bookkeeping Solutions to MAVENTRI and overhauled our offerings to include digital design & marketing services, as well as, tax services.

Today, we pride ourselves on offering the following services:

- Accounting & Bookkeeping ([Accounting Services](#))
- Controller Services
- Payroll
- Tax Reviews & Compilations ([Tax Services](#))
- Tax Planning & Returns
- Graphic Design & Printing ([Digital Design & Marketing Services](#))
- Web Design & Development
- Search Engine Optimization
- Email Marketing
- Social Media Marketing
- Website & Blog Content Creation
- Secure Website Hosting

MAVENTRI is a Xero Certified Advisor. [Xero](#) is online accounting software for your business. It has all the time-saving tools you need to grow your business. We are experts in setting you up and showing you how to work on the world's easiest accounting system.

While we've always provided accounting and bookkeeping services, we now provide tax services to minimize your tax bills, and digital marketing services to help you build a web presence.

"I found that the biggest difficulties facing business owners and new startups are cash flow and time," said Wanda M Medina, CEO & Co-Owner of MAVENTRI. "Most businesses cannot afford, in terms of cash or time, to hire qualified accountants and designers or spend huge sums on

new technology, let alone the training to use it. We aim to tackle these problems by simplifying and automating processes in order to drive growth and propel their business, providing a competitive advantage.”

At MAVENTRI, we're here to help you grow your business without breaking your budget. [Check out our new services today.](#)

### **Introducing a New Partner - Veronica M Duckett**

In addition to our recent service expansion, we are also excited to announce a new Partner: Veronica M Duckett as President & Creative Director.



Veronica is in charge of our entire Digital Marketing Team & Operations and will help us provide the best possible services to clients. She is a champion for accessible technology, and we're proud to have her working with us.

"Technology is changing every day, and it can be stressful for some business owners, especially new ones, to sort through all the options and find the agencies they need to help grow their business. That is why we have set out to become a one-stop virtual firm. We provide everything they need, from accounting to marketing services, to drive them to success while staying on budget." - Veronica M Duckett, President & Creative Director.

### **About MAVENTRI**

**MAVENTRI** is a results-driven, business services firm combining accounting, marketing, and technology—all to help your business succeed without breaking your budget. We stand out because of our energetic focus on technology and headway to the solutions we deliver to our clients, who trust us with creating change and initiating growth in their businesses.

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