



FOR IMMEDIATE RELEASE

Luxury Arts-Based Daycare and Preschool To Offer Williamsburg Families Monthly East River Ferry Passes at No Cost

In Response to L Train Closure Plans, Smarter Toddler Nursery & Preschool to Offer Free Ferry Passes for Families Enrolled in Their Williamsburg Location



NEW YORK CITY, AUGUST 1, 2016 — [Smarter Toddler Nursery and Preschool®](#), a luxury arts-based private preschool and childcare provider in New York City, announced today that it will begin offering monthly East River Ferry passes for its families enrolled at their Williamsburg location in response to the announced L train closure between Brooklyn and Manhattan.

Due to damage caused by Hurricane Sandy, the New York City Metropolitan Transit Authority (MTA) has commissioned repairs to the L train line over the course of 18 months, raising fears that work could impede on travel between Brooklyn and Manhattan. In response to these concerns, [Smarter Toddler Nursery and Preschool®](#) will offer monthly East River Ferry passes to families at their Williamsburg location. Valued at \$160, the monthly passes are issued to families upon enrollment.

“The East River Ferry’s N 6th Street terminal is an easy 2 minute walk from Smarter Toddler’s front door,” said school spokesperson, Reanne Agbayani. “We understand that the disruption to the L train service may affect our family’s commute and we hope to help alleviate some of that by providing complimentary Ferry passes so that they can focus on getting to school and getting the best care possible for their children.”

About Smarter Toddler Nursery and Preschool®

Smarter Toddler Nursery and Preschool®, a leading luxury childcare and daycare provider in NYC, was founded by New York City artists and parents dedicated to providing children with a stimulating environment to grow and develop through creative expression and inquiry-based education.

For 14 years, Smarter Toddler Nursery and Preschool® has provided high-quality child care and early childhood education for children 3 months to 5 years with a Reggio Emilia inspired



philosophy and a progressive arts-based curriculum that inspires discovery, imagination, creativity and problem solving. Through hands-on artistic exploration including visual art, music, theatre, movement, and dance, children are given the tools to express themselves, and a natural method of achieving language, literacy, social, emotional, physical and cognitive milestones. Brand new music-filled classrooms opening Spring 2016 are located in the Financial District at 101 John Street, New York, NY 10038 and in Williamsburg at 17 North 6th Street, Brooklyn, NY 11249. More info at <http://www.smartertoddler.net>

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