



FOR IMMEDIATE RELEASE

PRESS RELEASE

VISEO ANNOUNCES THE LAUNCH OF WEBSITE IN NORTH AMERICA

New Jersey, Wednesday, October 5, 2016 – VISEO, a global IT consulting firm specialized in assisting its clients with their IT and digital transformation, announced today the launch of its new website dedicated to the American market.

The website has been designed to showcase the solutions and services VISEO provides on the U.S. market. With this new website, U.S. visitors can now benefit from a dedicated online content easy to navigate and relevant to their specific business needs/challenges. The content includes clients' case studies in a wide range of industries (CPG & Retail, Fashion & Luxury goods, Process manufacturing, etc.), latest trends in solutions and technologies such as Digital Transformation, Blockchain, IoT, S4/HANA and much more.

"We are very pleased to announce the launch of our new website. This is exactly the tool we needed, when we needed it. Establishing and sustaining a strong web and social media local presence is a key objective, as we continue to grow and develop our business in the US. So let's continue this discussion online!" said Jeremy Beaumont, CEO of VISEO USA, Inc.

Emmanuel Studer, VISEO International Managing Director, adds: *"This is a great time for VISEO to launch its website in the U.S. as it shows our clients our commitment to our international growth and our willingness to reinforce our strategic position with our partners, especially in America."*

VISEO's new website will be updated on a regular basis with news of business activity, events, corporate milestones, etc. Visitors are encouraged to explore the website at <http://usa.viseo.com> and to follow VISEO on LinkedIn at <https://www.linkedin.com/company/viseo-usa>.

###

About VISEO:

VISEO is a global IT consulting firm specialized in assisting its clients with their IT and digital transformation. With strong expertise in digital, new technologies, business processes and data, VISEO is your ideal partner to bring forward new ideas, new offers, new ways of collaboration and help you identify better producing and selling strategies. VISEO has experienced a continued growth since its inception in 1999, with 1200 team members working on five continents and 120 million euros in revenue in 2015. VISEO opened its New Jersey office in 2005 with one goal in mind: to assist its clients with providing the same level of support for their North American subsidiaries than for other regions. At that time the main focus was on ERP and Business Intelligence projects. Thanks to a consistent growth over the years, VISEO is now poised to offer more solutions to not only international clients but also to the domestic market.

Contact:

Julie Cazaux
Marketing Associate
Julie.cazaux@viseo.com
Phone: (609) 945-7419

Bertrand De Volontat
Communication Manager
Email: Bertrand.devonlontat@viseo.com
Phone: +33 (0)6 07 87 84 21

VISEO USA - Harborside 5 185 Hudson Street, Suite 2500 Jersey City, NJ 07311 Phone: (609) 945-7419