

## **Shooter Detection Systems Selected by Fortune 500 Companies**

Major Corporations Adopt Indoor Gunshot Detection Technology to Protect Headquarters, Staff and Brand Reputation in the Event of an Active Shooter Incident

**Rowley, Massachusetts – October 5, 2016** – Shooter Detection Systems LLC (SDS), the world's most widely installed indoor gunshot detection technology, today announced that seven Fortune 500 Corporations with headquarters in Massachusetts, California, New Jersey, New York, Virginia and Texas have chosen SDS as their active shooter detection system of choice. Each of these customers have expansion plans to install the system at additional corporate office locations and facilities nationwide over the next three years.

"We're concerned that if an active shooter enters our two million square foot facility and my security staff is either in the line of fire or not in the incident area, any delay in our ability to react and contact law enforcement could lead to devastating consequences," said one Security Director at a Fortune 500 corporation of their decision to implement the Guardian system. "We chose the SDS solution because we will get notified instantly, our existing security technology protocols will go off automatically, and we will be able to react from within."

"Gunshot detection has become extremely relevant to our customer base that includes municipalities, K-12 schools, universities, court systems, convention centers, manufacturing plants, and several Fortune 500 corporations," said Christian Connors, SDS CEO. "Organizations of all sizes, from elementary schools to large corporations, have some type of Active Shooter Response Protocol such as ALICE® or Run-Hide-Fight as a part of their emergency preparedness plan. They see our zero false alert gunshot detection system as the missing piece to initiate these protocols."

For Fortune 500 corporations, the Guardian's immediate gunshot notification feature is of enormous value. "Key stakeholders are extremely aware of the negative impact an active shooter can have not only on their employees but also on their brand identity and their business continuity," said Connors. "We have integrated our system with access control and mass notification systems to manage where the shooter can move, as well as immediately and continuously updating employees and stakeholders with the shooter's location to significantly mitigate the active shooter threat."

Viewed to be equal in importance to building safety as fire alarms, the Guardian Indoor Active Shooter Detection System has proven to be the industry's premier solution for accurately detecting gunshots and providing precise location information to first responders and security professionals within a second of the first shot. Based on the proven, military-grade capabilities of its sensors, its success during trials, its zero false alert history, and its inherent ease of integration, Guardian offers the most widely installed and accurate gunshot detection system available in the market.

## **About Shooter Detection Systems, LLC**

Shooter Detection Systems is the world leader in indoor gunshot detection technology. Developed in conjunction with the Defense Advanced Research Projects Agency (DARPA) and Raytheon, SDS' gunshot detection systems utilize the most advanced and proven shooter detection technologies available in the commercial market. SDS is focused on saving lives through the use of proven, military-grade technology designed by the world's foremost scientists. The company's technology is currently deployed in schools, Fortune 500 corporations, municipal buildings, court systems, major utilities, manufacturing plants, high-rise office buildings, with upcoming installations in airports, financial institutions, hospitals and government and private buildings. For more information, visit our website at www.shooterdetectionsystems.com or call 1-844-SHOT911. Follow Shooter Detection Systems on Twitter @shooterdetect.