



PRESS RELEASE

## Journalism and Marketing Pro, Jill L. Kubatko, Named Marketing Associate at Stertil-Koni

***For Immediate Release***

Stevensville, MD October 11, 2016 — Stertil-Koni, the leader in heavy duty vehicle lifts – notably bus lifts and truck lifts – has announced that journalism and marketing professional, Jill Kubatko, has joined the company as a Marketing Associate. In her new position, Kubatko brings 15 years of experience in journalism, marketing, and communications – including marketing strategy, news writing, web content and management, social media, graphic design and administration.

In making today's announcement, Paul Feldman, Director of Marketing at Stertil-Koni, noted "In the highly competitive world of heavy duty vehicle lifts, it is essential to have a talented, proactive and skilled in-house marketing team to advance the Stertil-Koni message on multiple fronts. Our mission is to powerfully communicate the value of Stertil-Koni's exceptional products, service and people and that is precisely why we are delighted to welcome Jill to our team."



Kubatko originally hails from Brooklyn, Michigan, received an AA degree in Communication Arts Technology-Media Production from Anne Arundel Community College and her Bachelor of Science, Fine Arts & Communications in Mass Communications and Broadcasting from Towson University. In addition, she completed graduate courses towards an MBA in Marketing from Grand Canyon University. Kubatko resides in Annapolis, Maryland, with her dog, Jackson, and is actively involved in the great outdoors, the arts, sports and history.

### **About Stertil-Koni**

*Stertil-Koni, a brand of the Stertil Group, is the global market leader in heavy duty vehicle lifts – bus lifts and truck lifts – and is the preferred supplier to the world's leading companies in the truck and bus industries. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes mobile column lifts, two-post, four-post, in-ground piston lifts, platform lifts, half-scissors and its innovative axle-engaging, in-ground, scissor lift configuration, ECOLIFT. The DIAMOND LIFT is now available in a "frame" version, engineered specifically for concrete foundations and ideal for replacement situations. Stertil-Koni USA is headquartered in Stevensville, Maryland and is the official sponsor of National Lift*

*Week, which takes place October 3-8 in 2016. Steril-Koni has production facilities in Europe, in The Netherlands, and in the USA in Streator, Illinois.*

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Contact: Paul D. Feldman 800-336-6637 [Paul.Feldman@Steril-Koni.com](mailto:Paul.Feldman@Steril-Koni.com)