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For Immediate Release

Design Mark Launches New Website After Acquiring Sensigraphics

Design Mark Industries announces the launch of its new website at www.design-mark.com, which was revamped after the acquisition of Sensigraphics, Inc. Design Mark is a leading manufacturer and supplier of graphic overlays, custom membrane switches, custom labels, control panel assemblies, die cut gaskets and touch screens.

Wareham, MA, October 19, 2016 - Design Mark Industries announces the launch of its new website (<http://www.design-mark.com>) that now provides users with deep, rich information about Design Mark's products and services so that customers can better understand Design Mark's extensive offerings and easily qualify Design Mark as a supplier. The website's new responsive design makes it easy to view and use it better on computers, tablets and mobile devices.

Design Mark acquired the business assets of Sensigraphics, Inc. earlier in 2016 and utilized those assets to expand their product line and replace their old website using the Sensigraphics website as the template. The website now features new sections on Design Mark's products and services. For **Graphic Overlays** (<http://www.design-mark.com/graphic-overlays/>), Design Mark provides the list of overlay materials that can be utilized, along with printing, texture, color and adhesives options. The page on **Membrane Switches and Keypads** (<http://www.design-mark.com/membrane-switches-and-keypads/>) describes the components/layers of membrane switches, available options, applications, features and benefits. The **Labels** section (<http://www.design-mark.com/labels/>) describes printing process options, common materials, finishing and common environments where they are used. There are other pages for **Functional Die Cut Products** (Gaskets, Seals, Spacers, Insulators, etc.), **Control Panel Assemblies**, and **Touch Screens**.

Design Mark President John Winzeler comments, "The new Design Mark website makes it easier for customers to find us and do business with us. It's easy to find what they need, get detailed product information about our products and services, and contact us easily for assistance."

Also featured on the website are Design Mark's service offerings, including **Engineering and Design, Rapid Prototyping, Production (Die Cutting and Printing)**, and **Value Added/Secondary Assembly**. In addition, the **Industries** area describes many of the sectors that Design Mark serves.

Customers can use the **Request A Quote Form** to provide their required specifications and get a quick response from Design Mark. A free download of Design Mark's **Membrane Switch Design Guide** (PDF) is available. The new **Design Mark Blog** is also featured in the new website.

About Design Mark Industries

Design Mark is an industry leading custom manufacturer/supplier of membrane switches and keypads, graphic overlays, labels, functional die cuts, control panels, and touch screens. Design Mark also provides in-house design, engineering and prototyping services to support customers in contract manufacturing. Established in 1971, Design Mark is ISO 9001:2008 certified. Visit Design Mark online at <http://www.design-mark.com> for complete information.

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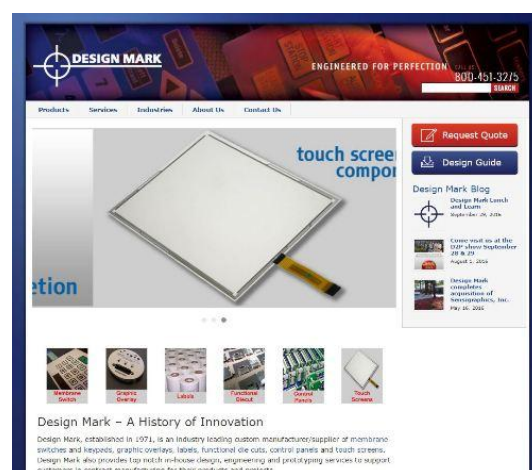
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