

As Art Classes Disappear from Schools, Createures Cultivates Imaginations

A Family-Friendly Game that Connects Kids and Adults Through Focused Fun is Now on Kickstarter

COLORADO SPRINGS, CO – Now Through November 15, 2016 – Amid the fast-paced digital age, Createüres offers a simple box of prompt cards that gets imaginations racing again, dreaming up and drawing wild artwork that deserves to be hung on the fridge. And people don't need to know how to draw in order to win.

Players circle round and flip five prompt cards: three silhouetted animal 'subjects,' one 'detail' and one 'habitat.' Artists must think fast and sketch all the elements into one combined art piece and name their new Createüre. From the 200-card base deck there are over 19 million combinations, six ways to play and everyone draws however they want. Subjects, ideas and techniques change every round, as well as The Professor, who judges all of the artwork and awards 'critique' points however they see fit.

"We designed the game so everyone has a chance to win points for artistic merit, not just that one Picasso in the group," says P.E. Robinson, Creator. "Nobody ever knows what 'critique' cards will be awarded by The Professor, so everyone begins drawing better because they can relax and just let the ideas flow. The resulting product is a truly creative hour of playful discussion, newfound respect and excitement that's unique every time artists play and improve."

Createüres is available for preorder on Kickstarter though November 15 in an effort to get a first run printed and into the hands of its forward-thinking community. Art is proven to make an impact on mental health, grades and fine motor skills. This innovative new game is aimed at filling the void left by educational budget cuts that strike art classes first.

"All students need a whimsical, creative outlet to balance their core curriculum. Createures hopes to inspire the next generation of designers, inventors and artisans wherever they play this game."

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Video, Photos & Art Examples: <u>createures.com</u> <u>vimeo.com/createures</u> | <u>YouTube</u> <u>Facebook Share</u> Twitter Share

LionRabbits and Tyrannoskunks and BearLizardPigs...oh my!