

FOR IMMEDIATE RELEASE October 24, 2016 Contact: Irene Valverde (310) 593-8673 or (310) 828-9798

## Silicon Beach Accounting Firm Launches New Website

Gumbiner Savett Inc.'s completely redesigned website gives clearer insight into its array of service offerings and a richer understanding of the company's friendly work culture

**Santa Monica, CA – October 24, 2016** — Gumbiner Savett Inc., an accounting firm based in Santa Monica, has launched a newly revamped version of its website. The website, which is located at the same address of <a href="http://gscpa.com">http://gscpa.com</a>, went live on September 30<sup>th</sup>, 2016.

"The new website is easy to navigate, and provides a more detailed overview of our services and culture, allowing our clients, community partners, and potential employees to learn about all we have to offer and to get a sense of our commitment to the accounting profession" says Managing Director Rick Parent. "We also feel it's important to keep clients and potential clients apprised of the latest accounting trends that affect them and their businesses, so we will continue to maintain a robust blog and articles section."

Gumbiner Savett's website and blog will be updated on a regular basis, with news of accounting and audit updates, corporate milestones, practice area developments, and current job openings. Video content and a refreshed client portal are planned as additions for late summer 2017. Visitors are encouraged to explore the website at <a href="http://gscpa.com">http://gscpa.com</a> and sign up for the company newsletter or blog updates.

The website revamp includes clean, visually appealing design; updated and expanded services and sectors pages; a blog of accounting and audit updates, news, and advice authored by Gumbiner Savett Partners and Shareholders; and an overview of GS's employee events and corporate social responsibility initiatives. It was created with the latest technology in mind and is compatible with all mobile devices.

About Gumbiner Savett Inc. - www.gscpa.com

Gumbiner Savett Inc., is a full-service accounting and consulting firm headquartered in Santa Monica. Celebrating 65 years in 2015, the purpose of our work is to enrich our client's lives by facilitating the achievement of their financial objectives and providing career fulfillment for our employees.

We are dedicated to being the preeminent assurance, tax and business advisory firm for growth oriented businesses, middle market enterprises and high-net worth individuals in Southern California. In addition to traditional private and public company accounting and tax services, we specialize in general business consulting, estate and trust planning, fraud examination studies, business services and bookkeeping and litigation support.

Gumbiner Savett Inc. is an independent member firm of BKR International.

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