



Gumbiner Savett Inc.
CPAs and Business Advisors
1723 Cloverfield Boulevard
Santa Monica, CA 90404
Solutions + Perspective

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Contact: Irene Valverde (310) 593-8673
or (310) 828-9798

Silicon Beach Accounting Firm Adopts Casual Dress Code

Gumbiner Savett Inc. joins its neighbors in the Santa Monica beach community in ditching traditional office attire

Santa Monica, CA – October 20, 2016 — Gumbiner Savett Inc., an accounting firm based in Santa Monica, has joined its start-up neighbors in the surrounding area by relaxing its employee dress code.

“This decision came from the managing partner down, and really serves as an example that our leadership values the input of all firm employees,” said Director of HR and Practice Development, Irene Valverde. After years of being a business casual firm, GS started having casual Fridays once a month in 2009 as a charitable effort, then moved to every Friday last November, which was incredibly well-received by staff. For management, relaxing the dress code every day of the week was a clear natural next step.

“Our employees are incredibly focused and committed to their work and their clients,” says Managing Director Rick Parent, “and it is important that we show our commitment to them through listening to their feedback and respecting their wish for greater flexibility. We firmly believe this small gesture will allow our employees to be more comfortable and more productive at work.”

Firm management plans on exploring other areas to instill change for the betterment of its employees, such as a more robust recycling program and added public transportation benefits due to the firm’s proximity to the new Metro Expo Line in Santa Monica.

About Gumbiner Savett Inc. - www.gscpa.com

Gumbiner Savett Inc., is a full-service accounting and consulting firm headquartered in Santa Monica. Celebrating 65 years in 2015, the purpose of our work is to enrich our client’s lives by facilitating the achievement of their financial objectives and providing career fulfillment for our employees.

We are dedicated to being the preeminent assurance, tax and business advisory firm for growth oriented businesses, middle market enterprises and high-net worth individuals in Southern California. In addition to traditional private and public company accounting and tax services, we specialize in general business consulting, estate and trust planning, fraud examination studies, business services and bookkeeping and litigation support.

Gumbiner Savett Inc. is an independent member firm of BKR International.

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