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# HealthTech

VENTURE NETWORK

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## CONFERENCE PROGRAM

SATURDAY, OCTOBER 29, 2016

7:00 AM - 1:00 PM

SPONSORED BY

KVC Ventures

spinefrontier  
Less Exposure Surgery Technologies

Axiomed  
Freedom™ is Motion

TMC INNOVATION

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## A LOOK BACK

The 2015 HealthTech Venture Network Conference was full of knowledge, innovation, and passionate individuals looking to make a difference in the healthcare technology industry. Thanks again to the sponsors, speakers, exhibitors and ELEVATE contestants and judges who made the conference possible:



### 2015 SPEAKERS

**DR. KINGSLEY CHIN** | Revolutionizing Health-tech  
**AARON MILLER** | Investing in Healthcare  
**NICK POWLEY** | Startup Ecosystem  
**DR. DAVID CHANG** | Connected Operating Room  
**MICHAEL AMARU** | Connected Car  
**KARI ZIMMERS** | Total Disc Replacement  
**DR. FABIO PENCLE** | Outpatient Health & Wellness  
**DR. FERNANDO TECHY** | Stem Cells in Surgery



### 2015 ELEVATE JUDGES

**DR. KINGSLEY CHIN**  
**ADITYA HUMAD**  
**FRANK SCHNUR**  
**KEITH BERNARDO**  
**NICK POWLEY**

### 2015 ELEVATE CONTESTANTS

**FIX ORTHO**  
**POLYMER ROBOTICS**  
**MEDGINEERING QUICCONSULT**  
**MYAPPWORKS (WINNER)**  
**CURATIVE ORTHOPEDICS (WINNER)**



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## ABOUT US

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The HealthTech Venture Network cultivates an ecosystem where entrepreneurs, investors and students from around the world learn from our broad experiences, collaborate with fellow colleagues from diverse fields of study, and discover new connections.

We envision a networking experience like no other, where we join forces for a greater good. Everyday we work hard to create a better healthcare technology environment where new ideas are born and technologies are refined. We're glad you're here - let's get started!

## LETTER FROM THE FOUNDER

The HealthTech Venture Network is a fast growing group of investors, business leaders, enthusiasts and students. We join forces to create memorable, educational experiences that promote life-long education and foster exciting new ideas.

KICVentures is the primary sponsor of the HTVN Conference. KICVentures invests in ecosystems that connect patients, care providers, and technologies. This world-wide organization empowers and connects people through advances in healthcare services and technology.

KICVentures partners with entrepreneurs and businesses around the world to develop new ideas, accelerate their growth and build value for patients. We invite you to join our movement as we work together towards a better world.

Thank you for your interest,

Kingsley R. Chin, MD  
Founder & CEO, KICVentures



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## SPEAKERS



**ADITYA HUMAD** Managing Partner, KICVentures

WELCOME



**ERIK HALVORSEN** Director, TMCx Innovation  
How to Recognize a Successful Start-Up

HEALTHTECH STARTUPS



**ANDREW LE** President & Co-Founder, Buoy Health  
Disruption in Healthcare: How Healthcare Professionals  
Inability to Engage is Affecting Patient Care

PATIENT EDUCATION



**LUCAS SIEGEL** Co-Founder & CEO, AlternaScript  
How to Use Science & Personalized Care to Scale a Digital Health Empire

NUTRITION & WELLNESS



**LOUIS LEVY** Director of Corporate & Business Dev., Ultivue  
Overcoming the Challenges of Accurately & Objectively Making  
Assessments in Clinical Investigations

DIAGNOSTIC IMAGING

## SPEAKERS

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**ANDREW HEDIN** Senior Associate,  
Bessemer Venture Partners

The 10 Qualities of an Attractive Startup

HEALTHTECH INVESTMENT



**JEFF CHAMPAGNE** Director of Business Development,  
MPR Associates, Inc.

Innovation Through Convergence In Medical Device Technologies

CONVERGENCE IN MEDICAL DEVICES



**JON PARKS** Chairman & CEO, CELF Technologies, Inc.  
How Biotechnology is Advancing the Quality of Healthcare Devices

BIOTECHNOLOGY



**SAMANTHA SIMMONS** Founder & CEO, Curative Orthopedics  
How Healthcare Providers Can Incorporate Fitness  
and Wearable Devices in Their Practice

FITNESS & WEARABLES

### APPLY TO SPEAK IN 2017

- » Visit HTVNC.com and go to the Future Events page to see how you can be involved in future conferences.
- » The topic highlight next year is Female Entrepreneurship

Join the conversation online

#HTVN2016

& share your photos!

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2016'S CONFERENCE HIGHLIGHT  
**MEDICAL DEVICE PANEL**



**KINGSLEY R. CHIN, MD**  
Founder & CEO, SpineFrontier Inc.



**KEITH BERNARDO**  
President, M&K Engineering, Inc



**ALIKI COLLINS**  
Founder & CEO, AKC Patents



**JON PARKS**  
Chairman & CEO, CELF Technologies, Inc.



**JASON DICTENBERG, PHD**  
Chairman and CEO, AccelBio Inc



## ABOUT ELEVATE

ELEVATE is a “Shark Tank” style pitch session where startups present their pitch to a panel of physicians, entrepreneurs, and executives in the health-tech space for professional feedback and the opportunity to win.

### 2016 GUIDELINES

- » Focus on digital health
- » Must have an existing prototype or working beta for their digital health solution
- » Must be able to clearly articulate the solution to the problem they are solving
- » Can use slides, but will be stopped at 4 mins
- » Two minutes of Q & A

### 2016 PRIZE

- » Guaranteed entry to the upcoming TMCx Innovation digital health class (February 2017)
- » \$25k convertible note investment provided the company enters & successfully completes the TMCx Innovation accelerator

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**ACCELERATING TECHNOLOGY DEVELOPMENT**  
The TMCx accelerator advances the development of health and medical technology companies by connecting visionary entrepreneurs to the abundant resources of the Texas Medical Center.

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## JUDGES PANEL

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## CONTESTANTS

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**KINGSLEY R. CHIN, MD**  
Founder & CEO, SpineFrontier Inc.



**STEPHEN DOROFF**  
CD Business Group LLC (CDBG)  
CD Business Group LLC (CDBG) is building solutions improving operational productivity through gamification, augmented reality and virtual reality, as well as enabling visualization and feedback of digital physiological information with mobile technologies.



**ERIK HALVORSEN**  
Director, TMCx Innovation



**YISHEL KHAN**  
Dot inc  
DOT serves the need for more precise and effective wearable consumer devices that diagnose and offer treatment through interactive games, focused on young children with ADHD.



**VINIT NIJHAWAN**  
Entrepreneur, Venture Capitalist, Academic



**ROBERT CAPELLI**  
Channel H  
The modern way to collect, query, and share healthcare data



**ADDISU MESFIN, MD**  
Orthopaedic Spine Surgeon & Assistant Professor,  
University of Rochester Medical Center



**JOSHUA MECCA**  
M&S Biotics, LLC  
M&S Biotics, LLC is a healthcare analytics company that is developing a multi-functional system that automates surgical counting in the operating room while providing advanced data analytics for hospital administration/supervisors.



**DAVID FRIEDMAN**  
Director of Community, Blueprint Health

**WILL YOUR STARTUP BE READY TO PITCH NEXT YEAR?**  
Get on our radar now, and you could be on our stage in 2017!  
Email [contact@htvnc.com](mailto:contact@htvnc.com) to share your interest, and we'll be sure to keep you up to date on 2017's ELEVATE guidelines & prize.

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## EXHIBITORS



Outpatient LES Spine Technologies



Total Disc Replacement and  
Spinal Motion Restoration Technology



HEALTH COMMUNICATIONS

JPA is a public relations firm specializing in health communications for non-profit associations, pharmaceutical, biotech and government clients.



senseDRIVER

Mobile Display Technology and Voice-Controlled App for Connectivity in the Car



ClickMD Marketing delivers fully integrated marketing plans, outstanding website development and a host of other online and offline marketing services to build your brand.



DOT serves the need for more precise and effective wearable consumer devices that diagnose and offer treatment through interactive games, focused on young children with ADHD.

M&S Biotics



M&S Biotics, LLC is a healthcare analytics company that is developing a multi-functional system that automates surgical counting in the operating room while providing advanced data analytics for hospital administration/supervisors.



CD Business Group LLC (CDBG) is building solutions improving operational productivity through gamification, augmented reality and virtual reality, as well as enabling visualization and feedback of digital physiological information with mobile technologies.



MPR ASSOCIATES: World Class Engineering & Risk Reduction for Breakthrough Products

**LES**  
TECHNOLOGIES

Join the movement.  
[contact@lessociety.org](mailto:contact@lessociety.org)

**SURGEON LED. SURGEON DRIVEN.**

Founded in 2007, SpineFrontier is committed to revolutionizing outpatient surgery. Less Exposure Surgery Technologies increase surgeon satisfaction while decreasing ASC costs and recovery time.

Join the revolution and schedule your Bioskills Lab today. By emailing [contact@lessociety.org](mailto:contact@lessociety.org).

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### 2017 CONFERENCE HIGHLIGHT

## FEMALE ENTREPRENEURSHIP

We're now seeking applications & nominations for speakers  
in the following categories:

Health-tech Investment  
Health & Wellness  
Diagnostic Imaging  
Raising Startup Capital  
Fitness & Wearables  
Robotics

Digital Health Platforms  
Connected Operating Room  
Medical Devices  
Patient Education  
Biotechnology  
3D Printing

If you'd like to suggest a category we've missed, or would like to propose new format  
ideas for next year's conference, please email [contact@HTVNC.com](mailto:contact@HTVNC.com).