

# Volunteer

Volunteer

tm

Give your business a competitive advantage, *with a social twist.*





**With Teer1, you'll encourage, manage and leverage employee volunteering**  
*using a social office solution.*

Perhaps you're thinking about starting a corporate volunteering program. Or maybe you already have an initiative in place and want to enhance its effectiveness. Either way, Teer1 makes employee volunteering easier, sustainable and more efficient.

From a business standpoint, our mobile-first social platform helps you attract top people and retain them by increasing engagement—it emotionally connects participants with each other and your company. You'll build a strong community of volunteers, and a stronger organization.

For employees, Teer1 makes your establishment a preferred place to work. Sure, a good salary, benefits and growth opportunities are important, but today's workforce is committed to a service ethic and is eager to continue this tradition in the workplace. In a *Parade* magazine poll, 94% of respondents believed it is "important to be personally involved in supporting a community cause we believe in." **Teer1 is not only an app, but a comprehensive methodology that is sustainable and run by employees.**

## HOW IT WORKS

**Teer1 is intuitive, customized and easy to implement.**

And it practically runs on autopilot, so it doesn't take time away from your management activities and productivity.

- › Employees create profile pages
- › They review and submit opportunities
- › Completed actions are posted, with details
- › Everyone becomes a leader and helper
- › Your entire organization feels great about making a difference!



**RIPPLES OF BENEFITS** With Teer1, your employees satisfy their passion for helping others. People in your community receive caring assistance. And your culture, communications and profitability improve on many levels.

#### Recruiting & Retention

- › Attract and retain the best and the brightest people
- › Reduce personnel turnover costs
- › Build bonds between employees, family and friends

#### Motivation & Pride

- › Give employees a sense of working toward a higher purpose
- › Inspire teamwork, instead of *Us vs. Them* mentality

#### Employee Development

- › Increase problem solving, knowledge and skills, and leadership opportunities
- › Gain empathy, sincerity, determination and accomplishment

#### Public Relations & Marketing

- › Collect rich data
- › Profile individual and event stories
- › Use the character and passion of your team as a differentiator

#### Communication

- › Employee-to-employee
- › Management-to-employees
- › Management-to-recruits

#### Brand Extension

- › Become visible in the communities where companies and employees reside and serve
- › Achieve recognition from friends and family
- › Enhance image to customers, vendors, stakeholders and employees
- › Improve corporate integrity and reputation



Visit [Teer1.com](http://Teer1.com), watch our overview video and ask for a demo of our value calculator to see the significant ROI that we can *generate for your organization.*

*"The miracle is this—the more we share, the more we have."*

*-Leonard Nimoy*

*"It's easy to make a buck. It's a lot tougher to make a difference."*

*-Tom Brokaw*

*"We make a living by what we do, but we make a life by what we give."*

*-Winston Churchill*

*"Tell me and I forget.  
Teach me and I remember.  
Involve me and I learn."*

*-Benjamin Franklin*

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