

## THURSDAY, 10<sup>TH</sup> NOVEMBER



9:15am | Vitaly Conference Room (E26)

The Speaker's Bureau "The aftermath of 9/9: is e-commerce the future of wine business in China?" (Seminar)

10:15am | Vitaly Lounge (C22)

Breakfast



11:00am | Vitaly Lounge (C22)

Opening Ceremony



11:30am | Vitaly Conference Room (E26)

"Alto Adige - Alpine wines from Italy's northernmost region" presented by Werner Waldböth - Consortium Alto Adige Wines



11:30am | Vitaly Tasting Room (D28)

"Taste for Pleasure... The Tuscan Wines of Bibi Graetz" presented by JC Viens - in collaboration with Grande Passione



1:00pm | Vitaly Tasting Room (D28)

"Artisan Producers of The Veneto!" presented by JC Viens - in collaboration with Grande Passione



1:30pm | Vitaly Conference Room (E26)

Vitaly International Academy Executive Wine Seminar "VIA presents 'Le Donne del Vino': Italian wines with a feminine touch" presented by Ian D'Agata



3:00pm | Vitaly Conference Room (E26)

Vitaly International Academy Executive Wine Seminar "Italy's Great Wines: Presenting the Winners of Vitaly's 5 Star Wines Wine Competition I" presented by Ian D'Agata



3:00pm | Vitaly Tasting Room (D28)

"Discover Franciacorta!" presented by JC Viens - in collaboration with Grande Passione



4:30pm | Vitaly Tasting Room (D28)

"Taste for Pleasure... The Classics of The Veneto!" presented by JC Viens - in collaboration with Grande Passione



5:00pm | Vitaly Conference Room (E26)

"Italian Wines in the World" presented by Fabio Piccoli Wine Meridian



6:00pm | Vitaly Tasting Room (D28)

"Taste for Pleasure...The wines of Donnafugata" presented by JC Viens in collaboration with Grande Passione

## FRIDAY, 11<sup>TH</sup> NOVEMBER



9:15am | Vitaly Conference Room (E26)

The Speaker's Bureau "The role of wine education in China" (Seminar)

10:15am | Vitaly Lounge (C22)

Breakfast



11:30am | Vitaly Tasting Room (D28)

"Discover Franciacorta!" presented by JC Viens in collaboration with Grande Passione



12:00am | Vitaly Conference Room (E26)

Vitaly International Academy Executive Wine Seminar "Italy's Great Wines: Presenting the Winners of Vitaly's 5 Star Wines Wine Competition II" presented by Ian D'Agata



12:30am | Vitaly Tasting Room (D28)

"Taste Like A Pro - The Veneto Off the Beaten Path!" presented by JC Viens in collaboration with Grande Passione



2:00pm | Vitaly Conference Room (E26)

"Via Emilia: a journey into the finest taste / Via Emilia: un viaggio nel buon gusto" presented by Ambrogio Manzi, Director of Enoteca Regionale Emilia Romagna |



3:00pm | Vitaly Tasting Room (D28)

"Discover Award Winning Wines of Ferrari!" presented by JC Viens in collaboration with Grande Passione |



4:00pm | Vitaly Conference Room (E26)

Vitaly International Academy Executive Wine Seminar "Panorama of Italian Wines from North to South" presented by Ian D'Agata



4:30pm | Vitaly Tasting Room (D28)

"Taste for Pleasure...The Tuscan Wines of Bibi Graetz" presented by JC Viens in collaboration with Grande Passione



5:30pm | Vitaly Conference Room (E26)

"The great grape varieties of Piedmont: Barbera, Moscato and Nebbiolo" presented by Ian D'Agata, organized by Piemonte Land of Perfection.



6:00pm | Vitaly Tasting Room (D28)

"Artisan Producers of The Veneto!" presented by JC Viens in collaboration with Grande Passione

## SATURDAY, 12<sup>TH</sup> NOVEMBER



9:15am | Vinality Conference Room (E26)  
The Speaker's Bureau "ABC to wine trade in China"

10:15am | Vinality Lounge (C22)  
Breakfast



11:00am | Vinality Tasting Room (D28)  
"Taste for Pleasure...The Piedmontese Wines of Ceretto!" presented by JC Viens in collaboration with Grande Passione



12:30pm | Vinality Tasting Room (D28)  
"Discover Award Winning Wines of Ferrari!" presented by JC Viens in collaboration with Grande Passione



2:00pm | Vinality Conference Room (E26)  
"#HireMeVinality" (The Speed Dating for wine professionals) organized by Wine Meridian



2:00pm- Vinality Tasting Room (D28)  
"Taste for Pleasure... Sardinia & Sicily!" presented by JC Viens in collaboration with Grande Passione



3:30pm | Vinality Tasting Room (D28)  
"Discover Franciacorta!" presented by JC Viens in collaboration with Grande Passione |



4:00pm | Vinality Conference Room (E26)  
"Next generation" presented by Fabio Piccoli - Wine Meridian



5:00pm | Vinality Tasting Room (D28)  
"Taste for Pleasure... The Tuscan Wines of Bibi Graetz" presented by JC Viens in collaboration with Grande Passione

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