

## taly VINITALY HONG KONG 2016 PROGRAM

## THURSDAY, 10<sup>TH</sup> NOVEMBER



9:15am | Vinitaly Conference Room (E26)

The Speaker's Bureau "The aftermath of 9/9: is e-commerce the future of wine business in China?" (Seminar)

10:15am | Vinitaly Lounge (C22) Breakfast



11:00am | Vinitaly Lounge (C22)

**Opening Ceremony** 



11:30am | Vinitaly Conference Room (E26)

"Alto Adige - Alpine wines from Italy's northernmost region" presented by Werner Waldboth - Consortium Alto Adige Wines



11:30am | Vinitaly Tasting Room (D28)

"Taste for Pleasure... The Tuscan Wines of Bibi Graetz" presented by JC Viens - in collaboration with Grande Passione



1:00pm | Vinitaly Tasting Room (D28)

"Artisan Producers of The Veneto!" presented by JC Viens - in collaboration with Grande Passione



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1:30pm | Vinitaly Conference Room (E26)

Vinitaly International Academy Executive Wine Seminar "VIA presents 'Le Donne del Vino': Italian wines with a feminine touch" presented by lan D'Agata



3:00pm | Vinitaly Conference Room (E26)

Vinitaly International Academy Executive Wine Seminar "Italy's Great Wines: Presenting the Winners of Vinitaly's 5 Star Wines Wine Competition I" presented by Ian D'Agata



3:00pm | Vinitaly Tasting Room (D28)

"Discover Franciacorta!" presented by JC Viens - in collaboration with Grande Passione



4:30pm | Vinitaly Tasting Room (D28)

S Grande PASSIONE "Taste for Pleasure... The Classics of The Veneto!" presented by JC Viens -

in collaboration with Grande Passione



5:00pm | Vinitaly Conference Room (E26)

"Italian Wines in the World" presented by Fabio Piccoli



6:00pm | Vinitaly Tasting Room (D28)

"Taste for Pleasure...The wines of Donnafugata" presented by JC Viens in collaboration with Grande Passione





9:15am | Vinitaly Conference Room (E26)

The Speaker's Bureau "The role of wine education in China" (Seminar)

10:15am | Vinitaly Lounge (C22) Breakfast



11:30am | Vinitaly Tasting Room (D28)

"Discover Franciacorta!" presented by JC Viens in collaboration with Grande Passione



12:00am | Vinitaly Conference Room (E26)

Vinitaly International Academy Executive Wine Seminar "Italy's Great Wines: Presenting the Winners of Vinitaly's 5 Star Wines Wine Competition II" presented by Ian D'Agata



12:30am | Vinitaly Tasting Room (D28)

"Taste Like A Pro - The Veneto Off the Beaten Path!" presented by JC Viens in collaboration with Grande Passione



2:00pm | Vinitaly Conference Room (E26)

"Via Emilia: a journey into the finest taste / Via Emilia: un viaggio nel buon gusto" presented by Ambrogio Manzi, Director of Enoteca Regionale Emilia Romagna |



3:00pm | Vinitaly Tasting Room (D28)

"Discover Award Winning Wines of Ferrari!" presented by JC Viensin collaboration with Grande Passione |



4:00pm | Vinitaly Conference Room (E26)

Vinitaly International Academy Executive Wine Seminar "Panorama of Italian Wines from North to South" presented by Ian D'Agata



4:30pm | Vinitaly Tasting Room (D28)

"Taste for Pleasure...The Tuscan Wines of Bibi Graetz" presented by JC Vien in collaboration with Grande Passione



5:30pm | Vinitaly Conference Room (E26)

"The great grape varieties of Piedmont: Barbera, Moscato and Nebbiolo" presented by Ian D'Agata, organized by Piemonte Land of Perfection.



6:00pm | Vinitaly Tasting Room (D28)

"Artisan Producers of The Veneto!" presented by JC Viens in collaboration with Grande Passione



## taly VINITALY HONG KONG 2016 PROGRAM

## SATURDAY, 12<sup>TH</sup> NOVEMBER



Grande PASSIONE

9:15am | Vinitaly Conference Room (E26) The Speaker's Bureau "ABC to wine trade in China"

10:15am | Vinitaly Lounge (C22)

**Breakfast** 

11:00am | Vinitaly Tasting Room (D28)

"Taste for Pleasure...The Piedmontese Wines of Ceretto!" presented by JC

Viens in collaboration with Grande Passione

12:30pm | Vinitaly Tasting Room (D28)

"Discover Award Winning Wines of Ferrari!" presented by JC Viens in collaboration with Grande Passione



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Wine Meridian

2:00pm | Vinitaly Conference Room (E26)

"#HireMeVinitaly" (The Speed Dating for wine professionals) organized by Wine Meridian



"Taste for Pleasure... Sardinia & Sicily!" presented by

JC Viens in collaboration with Grande Passione



"Discover Franciacorta!" presented by JC Viens in collaboration with Grande Passione |

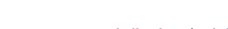
4:00pm | Vinitaly Conference Room (E26)

"Next generation" presented by Fabio Piccoli - Wine Meridian

5:00pm | Vinitaly Tasting Room (D28)

"Taste for Pleasure... The Tuscan Wines of Bibi Graetz" presented by JC Viens in collaboration with Grande Passione





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