

Press release

Stertil-Koni Debuts New Company Website Showcasing Latest Innovations in Heavy Duty Vehicle Lifts

For Immediate Release

STEVENSVILLE, MD November 7, 2016 – Heavy duty vehicle lift leader Stertil-Koni today announced the official launch of its new, fully responsive company website showcasing the latest innovations in heavy duty vehicle lifting systems and related shop equipment and accessories for the North American marketelese.

marketplace.

Designed to immediately address and recalibrate to fit the viewing screens of all visitors regardless of device used – including those on a computer, mobile phone, laptop or tablet - the stateof-the-art Stertil-Koni website is available at www.stertil-koni.com



and presents the latest in dynamic appearance and functionality.

The result? The new site delivers the broadest range of heavy duty vehicle lifting options to address all customer needs – an approach Stertil-Koni terms "Freedom of Choice." Lifting solutions featured focus on servicing buses, trucks, municipalities, the U.S. Military, school districts, corporate fleets, airlines, mining, construction, agricultural vehicles and more.

According to Dr. Jean DellAmore, president of Stertil-Koni, "As the recognized sales, technology and service leader in the heavy duty segment of the vehicle lifting industry, we are also pleased to deliver the very best in in web technology for our customers, dedicated network of exclusive distributors and prospects who want to learn more about our award-winning lifting systems. What's more, our new site is fully loaded with videos, images, computer animations and informative content – all presented with dynamic graphics in an easy-to-use format."

About Stertil-Koni

<u>Stertil-Koni</u>, a brand of the Stertil Group, is the global market leader in <u>heavy duty vehicle lifts</u> – <u>bus lifts</u> and <u>truck lifts</u> – and is the preferred supplier to the world's leading companies in the truck and bus industries. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes <u>mobile column</u> <u>lifts</u>, <u>two-post</u>, <u>four-post</u>, <u>in-ground</u> piston lifts, <u>platform lifts</u>, half-scissors and its innovative axleengaging, in-ground, scissor lift configuration, <u>ECOLIFT</u>. The <u>DIAMOND LIFT</u> is now available in a "frame" version, engineered specifically for concrete foundations and ideal for replacement situations. Stertil-Koni USA is headquartered in Stevensville, Maryland. Stertil-Koni has production facilities in Europe, in The Netherlands, and in the USA in Streator, Illinois.