

CheapOair Predicts the Cheapest Days to Book 2016 Holiday Travel

Leading Online Travel Agency uses cutting-edge data science to help customers find the best holiday travel deals

NEW YORK, November 8, 2016: <u>CheapOair</u>, a leading flights-focused, next generation concierge travel service consisting of a traditional travel agency with a digital front end, has released predictive data on when consumers can get the best deals on their holiday airline tickets.



*Predicted fares are based on historical data and trends since 2010, and include fuel surcharges, service fees, and taxes for round-trip, domestic travel departing between 12/22 through 12/24.

For the upcoming December holiday season, CheapOair predicts that travelers can save up to 15% on flights if booked November 7th through November 9th. Delay the purchase any longer and prices could rise up to \$60 more per ticket.

According to CheapOair's data, average ticket price for round-trip, domestic airfare over these three days is predicted to be \$410.25. Beginning November 10th, prices steadily increase through the end of December and reach an average price of \$471.93*.

"Our fare predictions for holiday travel are meant to help travelers determine the best time to book and to get them the best deals possible," said David Chodniewicz, AVP of Data Science at CheapOair. "Airfares typically increase in price as demand increases and seats fill. Our fare predictor tool uses cutting edge data science technologies, historical data from the past six years, and over 10 trillion flight searches to learn when airfares are expected to increase and when airline discounts are expected to expire."

While this predictive model has historically been accurate within \$10, fares may vary by route and travel dates.

About CheapOair

CheapOair is a flights-focused hybrid travel service that enables consumers to book online, on mobile apps, by phone or live chat. CheapOair (http://www.cheapoair.com, 1-800-566-2345) bridges the gap between an online and traditional travel agency with certified travel agents available 24/7 to help find deals and offers to destinations worldwide on over 450 airlines, 150,000 hotels, and 100s of car rental companies. Partner airlines benefit from access to CheapOair's broad customer base that books high yield international travel and add-on ancillaries at above the industry average. Follow CheapOair on Facebook and Twitter to learn how to travel the world for less.