

**\*\*\*FOR IMMEDIATE RELEASE\*\*\***



**December 12, 2016**

**Contact:** Tina Montalbano  
Colorado Time Systems  
(970) 667-1000

## **Colorado Time Systems Expands International Presence in Mexico**

Loveland, CO—December 12, 2016— Colorado Time Systems (CTS), a PlayCore company, is pleased to announce a new Authorized Distributor in Mexico.

Tiempos y Resultados is based in Mexico City and organizes and promotes sporting events, triathlons, tournaments, and sports festivals throughout Mexico to promote physical activity within each community. “The expansion into swimming is an important addition to our events,” said Octavio Martinez Senties, General Director. “We look forward to a long and successful partnership with Colorado Time Systems.”

“We are pleased to welcome Tiempos y Resultados to the Colorado Time Systems family and provide our customers in Mexico with such a knowledgeable representative,” said Rick Connell, CTS Vice President and General Manager. “They have an extensive background in timing and scoring, so it is an ideal fit.”

### **About Colorado Time Systems (CTS)**

Colorado Time Systems, a PlayCore company, has established a reputation for precision and innovation in swim timing equipment. Since 1972, premier aquatic facilities have chosen Colorado Time Systems for platinum quality timing, scoring and display systems. Learn more at [www.coloradotime.com](http://www.coloradotime.com).

### **About PlayCore**

PlayCore helps build stronger communities around the world by advancing play through research, programs, and partnerships. They infuse this learning into their complete family of brands. PlayCore combines best in class planning and education programs with the most comprehensive array of recreation products available to create solutions that match the unique needs of each community they serve. Learn more at [www.playcore.com](http://www.playcore.com).