

It might be hard to believe that one person feeding birds in their yard can help restore the balance of nature.

But it's true. Because in nature, everything is connected. And everything matters.

Wild birds are essential to biodiversity – our planet's way of maintaining its own health. By wreaking havoc on wildlife habitats with our roads and buildings and suburban lawns, we've thrown biodiversity out of balance. Like canaries in a coal mine, our declining bird populations are warning us that our environmental health is in jeopardy. Feeding backyard birds is a simple yet effective way to favorably affect bird populations and encourage and sustain biodiversity.

It's a natural sequence: the more you feed the birds, the greater number of birds will survive to raise their young. The more you feed the birds during nesting season, the less time the parents will need to stay away from the nest foraging for food. The better the baby birds are fed, the higher their survival rate. The more baby birds that survive, the more insects they consume. The fewer insects you have, the fewer chemicals you'll have to use. The fewer chemicals you use, the faster your immediate environment will be brought back into balance. The more that your immediate environment is in balance, the more natural predators of insects you'll have. The fewer chemicals you use, the healthier you, your children, your pets, your yard and the water supply will be. The healthier the habitat is, the more birds there will be. The more you feed the birds, the sooner all of this will happen.

So, just feed birds and make a world of difference.

Let everyone know that they can spread the word by purchasing our "Just Feed Birds" gear!



**DROLL
YANKEES®**
The World's Best Bird Feeders®



www.JustFeedBirds.com

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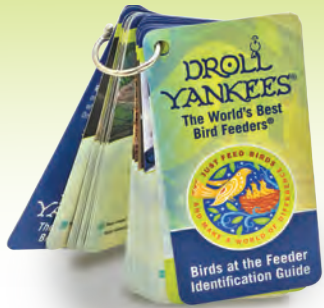
**DROLL
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Just Feed Birds and Make a World of Difference®

14 in. Just Feed Birds Circle Sign/Poster (JFB-SIGN)
Heavy duty paper MSRP \$4.99



Birds at the Feeder Identification Guide
JFB-IDBK – 36 durable glossy pages. Pocket sized bird ID guide - 2.125 in. X 4 in.
MSRP \$3.99



For people who are new to birding or for those who simply love nature, these colorful products pack a powerful message!

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4 Songbird Feeders in shades of orange and shades of blue that carry the message of "Just Feed Birds and Make a World of Difference". These feeders come equipped with a colorful **36-page pocket sized "Birds at the Feeder Identification Guide"** featuring birds that are likely to be seen feeding at backyard bird feeders.

8 in. Just Feed Birds Songbird Feeders JFB-S80 & JFB-S8B Constructed from durable metal parts MSRP \$24.99
15 in. Just Feed Birds Songbird Feeders JFB-S150 & JFB-S15B Constructed from durable metal parts MSRP \$30.99



Just Feed Birds Decal (DCAL)
9 in. X 3 in. Static Cling
MSRP \$2.99

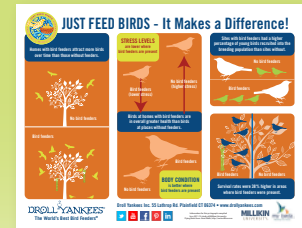


Just Feed Birds Bookmark (BKMK)
2.5 in. X 7 in.



Just Feed Birds Poster (MAWD POSTER)
11 in. X 17 in. Glossy paper

Just Feed Birds Pictograph (FEED BIRDS PICTOGRAPH)
11 in. X 8.5 in. Heavy paper



Just Feed Birds Pin-back Button (BTTN)
2.25 in. Diameter
MSRP \$1.99



Just Feed Birds T-shirts
Available in Men: M, L, & XL
Available in Women: S, M, L, & XL
MSRP \$19.99

Let everyone know that they can spread the word by purchasing our "Just Feed Birds" gear! Stop by your favorite retailer or shop online at drollyankees.com