

FOR IMMEDIATE RELEASE

As the nonprofit sector continues to grow and hiring needs continue to soar, the challenge of attracting and retaining high level talent with strong commitments to their organizations remains a key issue that is reflected in the 2016-2017 Nonprofit Salaries, Staffing & Trends Report published by PNP STAFFING GROUP.

New York, NY (November 30, 2016) — PNP Staffing Group has just released its 2016-2017 NonProfit Salaries, Staffing & Trends Report. The report reveals sector growth based on confidence in the continuing financial and public support for nonprofit institutions which was at an all-time high in 2016. 56% of the organizations surveyed also reported growth in programs and services.

The number of staff increased in 2016 in over half of the survey's respondents. Nonprofit staff salaries also rose, with 83% raising salaries at least by a cost-of-living percentage. Staff benefits stayed fairly constant for most organizations, with only 24% reporting that they increased benefits in 2016.

As opportunities for employment have increased, competition for talent has also grown. Over 80% of the nonprofits surveyed acknowledge that they are addressing issues of overall job satisfaction internally, as well as the need to be seen as an attractive work environment externally.

PNP Staffing Group CEO, Gayle Brandel, says, "The days of unattractive work environments, too much internal chaos, not enough pay, and grueling schedules no longer give an organization a competitive presence in the talent marketplace."

The 2016 survey shows the effects and implications of the steadily growing and transformative presence of Millennials in the sector, many of whom are now in leadership roles. This generational shift is having a profound effect on staff recruiting and retention priorities, policies and practices.

"Nonprofits need to invest in staff training and professional development—a continuing trend not only because of the impact of Millennials in the workplace, but to keep talented staff from leaving," says PNP Executive VP, Ira Madin. Fundraising, competitive salaries, and employee development are the top three organizational priorities for 2017.

More than 1,500 nonprofit organizations participated in the salary survey. Salaries for 42 positions are reflected for five different organizational budget sizes.

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ABOUT

[PNP Staffing Group](#), founded in 1996 as Professionals for Nonprofits, provides a full suite of staffing services exclusively to the nonprofit, association and social good sector. Specializing in filling positions that are key to the growth of an organization, PNP offers every staffing solution a nonprofit may need — Temps, Temp-to-Hire, Interim Professionals, Direct Hire Search, Executive Search and Consulting Services. PNP publishes the annual [Nonprofit Salaries & Staffing Report](#) and quarterly [Executive Blueprints](#) for Nonprofits to better understand and act upon staffing trends and issues in the nonprofit sector.

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