



EarthBend Distribution a Silver Sponsor of 2016 ShoreTelOne Global Partner Conference

SIOUX FALLS, S.D., Dec. 5, 2016 — <u>EarthBend</u>, a premier value-added distributor of business telecommunications and IT solutions, today announced that it will be serving as a Silver Sponsor of and exhibiting at the <u>ShoreTelOne Global Partner Conference</u>. The event is being held December 6 through December 8, 2016 at the Gaylord Palms Resort & Convention Center in Orlando, Florida.

The ShoreTelOne Global Partner Conference provides attendees with the opportunity to participate in networking and business development activities and gain insight from ShoreTel executive thought leadership. Through keynote speakers and breakout sessions, attendees learn from best practices, usage scenarios, customer stories, interviews and compelling partner testimonials. The entire event is focused on helping ShoreTel partners gain valuable insights into how they can grow their revenues and profitability in 2017.

In addition to serving as a Silver Sponsor of the event, EarthBend will be exhibiting at booth 5 in the ShoreTel Solution Center, which showcases over 40 of ShoreTel's top technology partners. Partners can learn more about third-party vendor offerings in the EarthBend distribution portfolio that extend and enhance the capabilities of the ShoreTel UC platform and can increase revenues and profit margins.

EarthBend will be co-exhibiting at the ShoreTelOne Global Partner Conference with its longtime vendor partners <u>Hansen Software</u>, developer of the innovative CASH+ call recording and call accounting software applications, and <u>Voice4Net</u>, a leading provider of customer interaction and voice communications solutions for businesses.

"We are excited to once again be sponsoring the ShoreTelOne Global Partner Conference," said Ryan Donovan, EarthBend's General Manager and VP of Sales and Service. "We look forward to presenting our solution portfolio and discussing with ShoreTel partners the many value-added support services EarthBend Distribution can provide."

About EarthBend Distribution:

EarthBend has been distributing telephony peripherals and IT solutions to an extensive network of channel partners since 1993. As a value-added distributor, EarthBend delivers a broad portfolio of technology solutions from industry-leading vendors, nationally competitive pricing, and friendly, reliable pre- and post-sales support from its expert staff. EarthBend believes its team members make the difference in delivering the right solutions to resellers and their customers, and emphasizes a "human touch" in every interaction to drive best-in-class partner satisfaction and ongoing business value. For more information, please visit www.earthbenddistribution.com.

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