
INCLINE

FAQ



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WHAT IS INCLINE?

Incline is a digital optimization platform, with pricing schedules that make it accessible to any business or individual with an online presence.

WHAT DOES IT DO?

Using Incline will leverage your online efforts, making all the effort you put into your online presence worth more to you in every way. In other words, Incline will make you “get found more” in online searches everywhere.

WHO IS IT FOR?

Anyone who has a website, YouTube channel, blog, vlog, or any other form of online presence.

WHAT WILL IT REALLY DO FOR ME?

It will make you & your content more visible via online searches, resulting in a wider audience, more clicks, and ultimately, more income from your online efforts. This is huge news, especially in light of a very recent increase of as much as 30% in the cost of advertising on Google.



INCLINE FAQ

HOW DOES IT DO THAT?

Incline is a video-based platform, but that doesn't mean all your content has to be video. You will, however, start with video. Simply put, you upload any video to Incline, follow our instructions, and that video will be super-optimized by our platform, exposing it globally at a whole new level.

HOW MUCH MORE WORK IS THIS GOING TO BE?

None! We think you should work smarter, not harder; so our intent is for you to do **THE SAME AMOUNT** of work you already do, but see more and better results from it. Realistically, as you produce content, taking advantage of the Incline platform will add about 10-15 minutes to your time spent per post, while increasing your results exponentially. So all that work you're already putting into your awesome content will be leveraged many times over - with only 10-15 extra minutes of work!

WHAT'S THE ACTUAL PROCESS?

1. after registering, upload your video to your Incline profile
2. type in 400+ words about that video (a word-for-word transcript of your video would work fine)
3. include a few appropriate keywords and hashtags
4. include any outgoing links (to your website, YouTube channel, etc.)
5. you're done!
6. do it again tomorrow (or at least, on a regular basis)



INCLINE FAQ

SO I ONLY HAVE TO DO THIS ONCE, AND I'M DONE?

Nope. This is not a magic pill that will fix all your ranking issues in one shot. In fact, that magic pill does not exist. If you're a content creator of any type, you already know how much work it is! Incline does not replace the requirement to do the work - Incline takes that work you're doing and makes it have better results. More people will find you than ever before; and your click rate, impressions, and ultimately your income will reflect that increase. We recommend posting DAILY on Incline, your website, blog, etc.

CAN I USE INCLINE IF I HAVE NO VIDEO?

If your content has absolutely no video, then you need to figure out a way to change that! As the internet goes more and more in the direction of video content, we all need to go there along with it. It could be anything from a fully-produced, expensive video that explains your company's strategy, to a simple iPhone video of your own hand writing out the major points of your post while you talk about it in the background, to a simple infographic, screencast, or PowerPoint. Or even better: let your audience watch you talk to them on your video! There is real power in speaking authentically and directly to your viewers in person. However, a video of any length and any quality is exponentially better than no video at all, and can be utilized on Incline to help get your message out to more people.

WHAT IF I HAVE AN EXISTING WEBSITE?

Incline will work for *any* web presence. But if you already have a website and would like it to be found by more potential customers, start [here](#) with our [FREE OPTIMIZATION REPORT](#). The Incline platform will give you immediate feedback on how your website is doing, and the areas where you specifically need help - and it's free!



INCLINE FAQ

HOW AND WHY DOES INCLINE WORK?

Part of this answer could get very technical (we'll spare you for the moment); but suffice it to say that this Incline platform is the result of 15+ years and millions of dollars of research and development, and is built from the ground up as a super-optimizer for your content. It is the first of its kind - truly a new paradigm in digital optimization, and we are very excited and proud to bring it to you. And as its users have success, that success will help all its *other* users to experience that same incline. We know for a fact that a rising tide lifts all ships, and Incline takes full advantage of that phenomenon in the digital world.

WHAT IF I HAVE MORE QUESTIONS?

We would LOVE to talk to you about any other questions you might have. Please email us here:

info@incline.media

Or call us here, and talk to a real person:

774-INCLINE

(774.462.5463)

The sooner you start your Incline, the sooner you'll start seeing real results. If Incline is something you need (and if you've read this far, it probably is!), contact us today to request an invite.

