

## **PR Contact**

For Immediate Release

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Square 9<sup>®</sup> Softworks Teams Up with Panasonic, Introduces Capture Automation Without ECM Platform New Strategic Alliance Integrates GlobalCapture<sup>®</sup> Convey and Panasonic Scanners Designed for SMB and Mid-Market

**NEW HAVEN, CONN., December 8, 2016 –** Square 9® Softworks, developer of award-winning Enterprise Content Management (ECM) solutions, and Panasonic System Communications Company of North America today announced a new strategic alliance with the launch of a joint product offering, the Panasonic Convey Capture Bundle. This affordable, high value solution features a range of high speed Panasonic Scanners combined with GlobalCapture® Convey, Square 9's web based capture solution for automating the flow of business information.

GlobalCapture Convey delivers the key functionality required by SMB and midmarket customers looking for a capture automation solution, with or without an ECM platform. Using any standard scanner or multifunction printer, users can transform their paper based activities into workflow enabled processes, while dramatically decreasing the cost and effort required for capturing documents.

"Delivering innovation to Resellers and end users through Panasonic's gold-standard scanners and our best-in-class content management technologies, Square 9 and Panasonic have built a beneficial synergy between hardware and software solutions, dramatically expanding document capture capabilities," said Ethan Voltolini, Marketing Director at Square 9.

"Like our scanners, Square 9's top-of-the-line Document Capture Automation products are dedicated to optimizing end-user utility and value," said Panasonic's Product Manager, Joe Odore. "They deliver proprietary problem-solving features, rock-solid performance and industry-leading service and support at highly competitive price points."

GlobalCapture Convey can be seamlessly extended to include advanced enterprise-level data transformation tools such as Positional Based OCR, automated document classification and Rapid Adapt Forms Learning. With its unlimited scalability, GlobalCapture Convey can also be used to feed any ECM platform, including Square 9's GlobalSearch® on premise and cloud product solution.

Panasonic and Square 9 Softworks will launch the Panasonic Convey Capture Bundle in an eight-city roadshow tour, offering product certification, a free demo copy of GlobalCapture Convey and hands on interaction with Panasonic scanners. To learn more, please visit <a href="http://info.square-9.com/panasonic-convey">http://info.square-9.com/panasonic-convey</a>.

## **About Panasonic System Communications Company of North America**

Panasonic System Communications Company of North America (PSCNA), Division of Panasonic Corporation of North America, delivers reliable technology solutions for government and commercial enterprises, nonprofit organizations, creative professionals and SMBs. Technologies include mobile computing devices and support services, point-of-sale solutions, video surveillance systems, video evidence capture and management solutions, professional displays, projectors, digital signage, video production equipment, and office communications and productivity solutions. To learn more call 877-803-8492 visit us.panasonic.com/business-solutions/.



## **About Square 9 Softworks**

As a trendsetting software development firm, Square 9 is a creative force in the next generation of both on premise and cloud-enabled Content Management solutions. Intensely customer-focused and highly responsive, Square 9 delivers effective, value-driven solutions and has achieved a reputation for excellence in meeting the rapidly evolving needs of its customers. In addition to GlobalSearch®, the award-winning Content Management solution platform, Square 9 has been widely recognized for its diverse portfolio of products including solutions for Document Capture Automation, Business Process Automation and Web Forms Management. Square 9 Softworks distributes its solutions internationally through a network of highly skilled Channel Resellers from its corporate office in New Haven, Connecticut. <a href="https://www.square-9.com">www.square-9.com</a>.

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