

## Questions to Ask When Evaluating Products that Offer Shipping Rate Comparisons:

- 1. **Side-by-Side Rate Comparison:** Are the rates for all the carriers & services you use are shown side by side, in *one screen*?
- 2. Time to Transit: Is the time in transit is also displayed, next to the rates?
- 3. Real-time Transit Times: Are the transit times the true estimates currently available?
- 4. Carrier Filter: Can you set up filters, so you only see the carriers / services you actually use?
- 5. View Contracted Rates: Can you see your actual contract discounted rates?
- 6. Automation: Can you set automation rules that trigger on real rates and real times in transit?

### ShipRush Rate Dashboard Offers All These Features:

| ShipRush  | CBack Editing 1 Shipment  | 🗰 Ship 🚗                                |
|---|---|---|
| Search  | From FedEx, ShipRush  | ckage Repeat Add Package E New Shipment |
| All <ul> <li>Ready to Ship 78</li> </ul>  | We  | eight 5 Ibs 🖾                           |
| <ul> <li>Ready to Ship</li> <li>Shipped</li> <li>Waiting on Payment</li> <li>Cancelled Orders <ul> <li>Draft Shipments</li> <li>Recycle Bin</li> </ul> </li> <li>Feed <ul> <li>Web Stores</li> <li>7 min</li> <li>Address Book</li> </ul> </li> </ul> | Company We<br>Name Jane Shipmore Phone (104)140-0243 Valu<br>Address 120 Lakeside Ave<br>Suite 101 Size<br>City Seattle State WA TIP 98122 Size<br>Country U.S.A. Residential | eight 5 Ibs 🖾<br>ared                   |
| Settings<br>Sign Out<br>Help  | Notes Yes, Estimate Cost and Delivery Date Show change history  |   |



Sample of the Competition's Rate Comparisons on their Dashboard:

- 1. Side-by-Side Rate Comparison: No
- 2. Time to Transit: No
- 3. Real-time Transit Times: No
- 4. Carrier Filter: No
- 5. View Contracted Rates: No
- 6. Automation: No

### **Competitor's Rate Comparison Capabilities on their Dashboard:**

# Working with

offers a single unified shipping screen that supports direct integrations with FedEx, UPS, USPS, and more. You can view all of your order related information from this screen, and make any carrier specific service adjustments per shipment as needed. supports batch editing and batch processing. Simply select a range of orders in the main order grid, click Ship Orders, and process all of your shipments at the same time.

| Shipments    | 🤫 Create New 🤫 Copy - 🧊 Delete                    | ervice Tradking   |      |                    | Shipm         | ents (1 selecte                                   | ed) |
|--------------|---|---|------|--------------------|---------------|---|-----|
|              |   |   |      | _                  | 4             | Create Label                                      |     |
|              | Count Item Name Provider<br>2 of 2 Women's K GUPS | Provider: UPS V   |      |                    |               | Void Label  |     |
|              | 1 of 2 Women's K Mr.F                             | From Account: YA9999, 2010 Warsaw Rd, 30000, Other Address  |      |                    | 0             | Apply Profile                                     |     |
|              | To Seth Carter, Domestic ¥                        |   |      |                    | Reprint Label |   |     |
|              |   | Shipment Details UPS Ground                                 |      |                    |               | <ul> <li>Reprint Label</li> <li>Manage</li> </ul> |     |
|              |   | Service: UPS Ground V                                       |      |                    |               | hipping Settings                                  |     |
|              |   | Ship date: 7/ 7/2015  |      |                    |               |   |     |
|              |   |   |      |                    |               |   |     |
|              |   | Padkages: 1 V   |      |                    |               |   |     |
|              |   | Padkaging: Your Padkaging V                                 |      |                    |               |   |     |
|              | Weight: 1.0 lbs                                   |   |      |                    |               |   |     |
|              |   | Dimensions: Enter Dimensions V Manager                      |      |                    |               |   |     |
|              |   | 10 10 in.   |      |                    |               |   |     |
|              |   | Add to weight 0.0 lbs                                       |      |                    |               |   |     |
|              |   | Insurance: ShipWorks Insurance                              |      |                    |               |   |     |
|              |   | Insured value: \$71.90 (2) add coverage for the first \$100 |      |                    |               |   |     |
|              |   | Other Package Details                                       | ¥    | í                  |               |   |     |
|              |   | Options & Reference   | ĩ I  |                    |               |   |     |
|              |   | Billing Bill shipment to: Sender ¥                          |      |                    |               |   |     |
|              |   | Quantum View Notify   | ī.   |                    |               |   |     |
|              |   | ates  |      |                    |               |   |     |
|              |   | rovider Service Days  | Rate |                    |               |   |     |
|              |   | UPS Ground 1 (Wednesday 11:00 P                             |      | \$8.77             |               |   |     |
|              |   | UPS 3 Day Select®<br>UPS 2nd Day Air A.M.®                  |      | \$13.16<br>\$20.84 |               |   |     |
|              |   | UPS 2nd Day Ar®   |      | \$18.16            |               |   |     |
|              |   | UPS Next Day Air Saver® 1 (Wednesday 11:00 PM) \$           |      |                    |               |   |     |
|              |   | UPS Next Day Air® Early A.M. ® 1 (Wednesday 8:00 AM) \$69   |      |                    |               |   |     |
|              |   | UPS Next Day Air (Wednesday 10:30 A                         | M)   | \$37.94            |               |   |     |
|              |   |   |      | _                  |               |   |     |
| Shipments: 2 | Selected: 1 Grid Settings                         |   |      | - 1                |               |   |     |
|              |   |   |      |                    |               |   |     |



Competitor's Rate Comparison Static Tables – on their web site, not in their application:

# Second Day Shipping Rate 2016 Comparison Table: FedEx, UPS & USPS

| Weight Not Over (Lbs) | Carrier | L, 182 | Zone 3 | Zone 4 | Zone 5 | Zone 6 | Zone 7 | Zone 8 | Zone 9 |
|-----------------------|---------|--------|--------|--------|--------|--------|--------|--------|--------|
| 0.5                   | USPS    | 5.60   | 5.77   | 5.87   | 6.01   | 6.14   | 6.42   | 6.95   | 9.47   |
| 0.5                   | FedEx   | NA     |
| 0.5                   | UPS     | 19.72  | 20.39  | 21.12  | 23.00  | 27.05  | 28.28  | 28.63  | 39.65  |
| 1                     | USPS    | 5.60   | 5.77   | 5.87   | 6.01   | 6.14   | 6.42   | 6.95   | 9.47   |
| 1                     | FedEx   | 19.77  | 20.44  | 21.16  | 23.10  | 27.54  | 28.86  | 29.37  | 42.22  |
| 1                     | UPS     | 20.00  | 20.68  | 21.41  | 23.38  | 27.90  | 29.24  | 29.76  | 42.83  |
| 2                     | USPS    | 5.83   | 5.96   | 6.40   | 7.91   | 8.65   | 9.41   | 10.44  | 14.50  |
| 2                     | FedEx   | 20.05  | 20.78  | 21.50  | 24.37  | 30.09  | 32.69  | 34.19  | 46.71  |
| 2                     | UPS     | 20.28  | 21.02  | 21.75  | 24.68  | 30.49  | 33.13  | 34.66  | 47.40  |
| 3                     | USPS    | 5.91   | 6.88   | 7.92   | 9.46   | 11.13  | 12.03  | 14.03  | 19.67  |
| 3                     | FedEx   | 20.33  | 21.33  | 22.55  | 26.48  | 34.02  | 37.29  | 38.68  | 52.82  |
| 3                     | UPS     | 20.56  | 21.58  | 22.82  | 26.82  | 34.49  | 37.81  | 39.22  | 53.60  |
| 4                     | USPS    | 6.51   | 7.67   | 8.49   | 10.34  | 12.97  | 14.69  | 16.58  | 23.68  |
| 4                     | FedEx   | 20.83  | 21.94  | 24.10  | 30.30  | 38.74  | 42.06  | 43.51  | 56.03  |
| 4                     | UPS     | 21.07  | 22.20  | 24.40  | 30.71  | 39.29  | 42.66  | 44.14  | 56.87  |
| 5                     | USPS    | 7.17   | 7.75   | 8.74   | 10.92  | 14.76  | 16.89  | 19.22  | 27.45  |
| 5                     | FedEx   | 21.33  | 22.55  | 25.87  | 33.24  | 42.84  | 46.44  | 48.99  | 60.57  |
| 5                     | UPS     | 21.58  | 22.82  | 26.20  | 33.70  | 43.46  | 47.11  | 49.72  | 61.49  |

#### Click Image to Expand

\*Rates shown for USPS Priority Mail® Commercial Plus Pricing, FedEx 2Day® Standard Pricing with residential and fuel surcharges, and UPS 2nd Day Air® Daily Rates with residential and fuel surcharges.