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ShipRush Now Offers a Proprietary Rate Dashboard with the Only Side-by-Side Comparison of Parcel Carrier Rates and Delivery Times in One Place

Retail e-commerce SMBs interested in saving time and money with rate shopping can go to ShipRush's website and sign up now for a free 60-day trial

SEATTLE, WA—December 12, 2016—Small and medium e-commerce companies that can't manage their shipping costs won't be around unless they adopt the right technology. Amazon has set expectations for many shoppers, with most now expecting free or low-cost shipping in one seamless transaction. Small companies can offer their customers a similar checkout experience but often end up losing money or time when shipping out orders because shipping rates and surcharges are unpredictable.

Each year, between late December and early February, the major carriers increase their parcel rates -- roughly 3.9 to 4.9 percent in early 2017. These increases do not include the once-a-month changes in fuel surcharges or other annual rate changes, such as surcharges for residential or extended area delivery. These fees can increase the costs of a shipment by 4-30 percent. Finding the most cost-effective and efficient way to ship each package without back-end automation means companies end up comparing rates by hand or shipping using the same option for all packages, unaware they are wasting money.

Today, ShipRush solves this problem with its proprietary Rate Dashboard. For the first time, small business shippers can rate shop with real-time, side-by-side comparisons of parcel rates on a single screen, using the product's Rate Dashboard. ShipRush is the only SMB-facing shipping solution with single screen comparison of these rates. Using the Rate Dashboard, e-commerce companies will save money on each shipment during fulfillment by comparing total rates and delivery times in real-time.

"E-commerce companies constantly struggle to stay on top of shipping rate and surcharge changes," according to ShipRush Founder, Rafael Zimberoff. "For companies offering free or flat rate shipping, shipping costs and surcharge variations can have a significant effect on their bottom line."

The ShipRush Rate Dashboard automatically receives orders from over 50 major shopping carts, marketplaces, payment systems and CRM/accounting systems, so it knows the destination of every shipment. Package weights and dimensions are populated from business rules, e-commerce system data, or templates. The Rate Dashboard takes all this into account to show all the rate and delivery time options on a single screen. Companies can also automate this process using ShipRush's automation rules. A business can set up rules to automatically ship via the lowest cost option, or the lowest cost for a certain delivery commitment. For example, a company could rate shop 3 carriers and ship using the cheapest service that gets the package there within 3 days. Combined

with discounted USPS postage that offers up to 60 percent off base USPS rates, and savings of up to 21 percent off another leading national carrier, ShipRush allows customers to lower their shipping costs, and see all their delivery commitments on one dashboard, shipment by shipment.

"Using ShipRush's Rate Dashboard, our customers often save 3-8 percent per package," said Zimberoff. "Since they need to offer free shipping to be competitive, this can make a big difference to their bottom line."

With U.S. online retail sales reaching more than $500 billion by 2020, according to Forrester Research, SMB e-commerce merchants' fulfillment challenges will only increase. Automation will be key to productivity and margins. ShipRush's mission is to help small SMB's take charge of their fulfillment. In 2017, ShipRush will continue to build out its product offering to expand the ways e-commerce companies can automate their shipping processes and optimize their profitability.

Companies can go to ShipRush.com now and sign up for a free 60-day trial.

About ShipRush
ShipRush streamlines parcel, freight and LTL shipping. ShipRush enables e-commerce retailers and office shippers to import orders from multiple carts, marketplaces and CRM/accounting systems; instantly compare carrier rates and delivery dates; bulk print labels; and lookup and track orders from any web browser. ShipRush is the only solution to provide true side-by-side carrier rates and delivery dates from one central rate dashboard; they also offer low-cost declared value coverage and discount postage for USPS shipments.

ShipRush integrates with over 50 major shopping carts, marketplaces, payment systems and CRM/Accounting systems including Amazon, Big Commerce, eBay, Etsy, Magento, Intuit, Rakuten, Shopify, and WooCommerce. It works with USPS, OnTrac, Direct Link, Worldwide Express, and several other leading national carriers. Its developer tools are used by firms large and small to automate and integrate shipping. ShipRush is published by Z-Firm LLC. For more information, visit https://shiprush.com

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