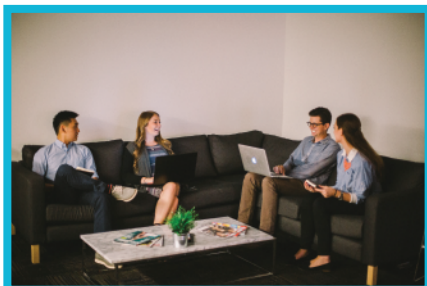
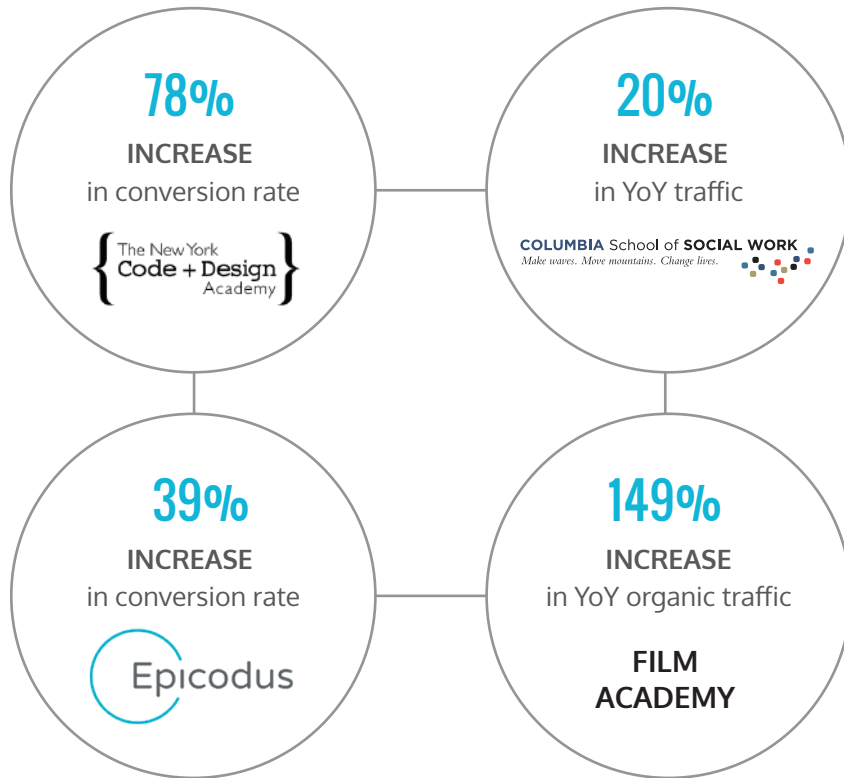


CASE STUDIES



TESTIMONIALS

"...OUR BRAND'S PRESENCE HAS GREATLY EXPANDED"

COLUMBIA School of SOCIAL WORK
Make waves. Move mountains. Change lives.

MARY LEA AWANOHARA
DIRECTOR OF MARKETING

"...EXTREMELY PROACTIVE"

{ The New York Code + Design Academy }

JEREMY SNEPAR
CEO & CO-FOUNDER

"...INSTRUMENTAL IN OUR SUCCESS"

packback

KASEY GANDHAM
CO-FOUNDER

Q PERFECT SEARCH

is the leader in digital marketing for education. The education decision journey has gone digital. We'll help your organization find prospective students online and turn them into leads.

TECHNOLOGY <

PERFECT SEARCH BALANCES our very own innovative proprietary technology with first-class analytical thinking to achieve tremendous results for our clients.

TESTING <

CONTINUOUS TESTING IS integral to our strategy. Because the digital space is constantly evolving, Perfect Search believes that continuous testing is the most valuable precursor to success.

TRACKING <

TRACKING IS INSTRUMENTAL in every one of our optimization strategies. Showing gains for our clients isn't enough; these gains need to be tracked in detail. We're dedicated to analyzing which optimization or action led to a specific gain.

TEAM <

PERFECT SEARCH PLACES a strong importance on recruiting the top talent in Chicago. Our passionate team and tight-knit company culture distinguish us from other digital marketing agencies.

✔ CORE VALUES

1. TAKE INITIATIVE

Be proactive,
Challenge each other, and
Take risks and adapt.

2. BE PASSIONATE

Care about your work and
Take pride in what you do.

3. HAVE FUN

Create a positive work space and
Build strong relationships.

4. VALUE TEAMWORK

Approach problems with a "we
over me" mentality.

5. ENSURE GROWTH

Learn and evolve personally and
professionally, as a team and as
a firm.

⚙ SERVICES

