# How to select the right Gro CRM edition



Gro CRM is a cloud-based application built with intelligence and security. Gro CRM is designed to help your salespeople sell smarter and faster by centralizing customer information, logging their interactions with your company, and automating many of the tasks salespeople do every day. This means they'll spend less time on administration and more time closing deals. Best of all, Gro CRM is easy to use and customizable to the way your salespeople work.

See the power of iOS and Gro CRM, eliminating the need for a desktop. Get your sales team out of the office and on the road to success. Gro CRM grows with you. Easily add more seats as you need them and we will take care of everything behind the scenes so you don't have to. All you need is WiFi, or a cellular connection and an iOS device. It's time to grow with Gro CRM.

### Choose the right CRM | ERP for your team:

Basic All-In-One CRM Platform for Teams

\$24.99

USD/user/month\*
(billed annually)

Get up and running in no time with the smart, simple CRM solution for small businesses.

Pro Level CRM | ERP Platform for Business

\$49.99

USD/user/month\*
(billed annually)

Manage your entire sales cycle with Professional edition.

Enterprise CRM | ERP Platform for Growth

\$74.99

USD/user/month\*
(billed annually)

Enterprise CRM|ERP Platform for Sales Growth

## **Edition Feature List**

Feature	Basic	Pro	Enterprise
Max Users	5	25	100
Min Required Users	1	1	5
Annual Price USD/user/year	299.99	299.99	899.99
Per Month Price USD/user/month	24.99	49.99	74.99
Available on App Store®	<b>~</b>		

#### **System**

<ul> <li>Dashboard</li> </ul>	<b>~</b>	<b>~</b>	<b>~</b>
Role Based Security		<b>~</b>	<b>~</b>
Document Storage	1GB	2GB	4GB
Audit History	15	25	50
Ranking Reports	5	20	50
Geo Location (Mapping)		<b>~</b>	<b>~</b>

#### **Status Board**

<ul> <li>User Check-in status</li> </ul>	<b>~</b>	<b>~</b>	<b>~</b>
Show Status	<b>*</b>	<b>~</b>	<b>*</b>
User Communication	<b>/</b>	<b>~</b>	<b>*</b>

#### **Contacts**

Contacts and Accounts	Unlimited	Unlimited	Unlimited
Custom Tags	5	10	15
Fully Customizable	<b>~</b>	<b>~</b>	<b>*</b>
• Favorites	<b>~</b>	<b>~</b>	<b>*</b>
Define Lead Status		<b>~</b>	<b>~</b>
Define Opportunity Status		<b>~</b>	<b>~</b>
Score Contacts and Accounts		<b>~</b>	<b>*</b>
Territory Management			<b>~</b>

Limited		_
	Limited	<b>~</b>
15	100	1000
<b>~</b>	<b>~</b>	<b>~</b>
Limited	Limited	<b>~</b>
25	500	10000
	<b>~</b>	<b>~</b>
	<b>~</b>	<b>*</b>
	<b>~</b>	<b>*</b>
Limited	Limted	<b>V</b>
Orinitited	Offillitied	O TIMITING C
Unlimited	Unlimited	Unlimited
<b>~</b>	<b>~</b>	<b>~</b>
		<b>~</b>
<b>~</b>	<b>~</b>	<b>*</b>
Limited	Limited	<b>~</b>
		<b>*</b>
		•
<b>~</b>	<b>✓</b>	<b>✓</b>
<b>*</b>	<b>*</b>	<b>*</b>
<b>*</b>	<b>*</b>	<b>*</b>
	Limited  25  Limited  Unlimited	Limited Limited  25 500  Limited Limited  Unlimited Unlimited

<b>ERP Inv</b>	entory
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<ul> <li>Max Inventory</li> </ul>	5	50	500
Create Products	<b>~</b>	<b>~</b>	<b>~</b>
Create Services	<b>~</b>	<b>~</b>	<b>~</b>
Receive Inventory	<b>~</b>	<b>~</b>	<b>~</b>

#### **ERP Purchase Orders**

<ul> <li>PO Records (per month)</li> </ul>	5	50	500
Customize Purchase Orders	<b>~</b>	<b>~</b>	<b>~</b>
Sign Purchase Orders			<b>~</b>
Reporting	Limited	Limited	<b>~</b>

#### **ERP Invoice and Quotes**

<ul> <li>Invoice Records (per month)</li> </ul>	10	100	1000
Able to create Credit Memos	<b>~</b>	<b>~</b>	<b>~</b>
Customize Invoices	<b>~</b>	<b>~</b>	<b>~</b>
Sign invoices, Quotes		<b>~</b>	<b>~</b>
Ranking Reports	Limited	Limited	<b>~</b>

#### **ERP: Payments**

#### ERP: Payments (Add-On)\*

<ul> <li>USD/company/year</li> </ul>	\$199.99	\$199.99	\$499.99
Accept Multiple Payment Types	<b>~</b>	<b>~</b>	<b>~</b>
Multiple Payments Transactions	<b>~</b>	<b>~</b>	<b>~</b>
<u>Authorize.net</u> Integration	<b>~</b>	<b>✓</b>	<b>~</b>
Process Credit Cards	<b>~</b>	<b>✓</b>	<b>~</b>
Void Credit Cards	<b>~</b>	<b>✓</b>	<b>~</b>
Cash Receipt	<b>~</b>	<b>~</b>	<b>~</b>
Wire Receipt	<b>~</b>	<b>~</b>	<b>~</b>

Check Receipt	<b>~</b>		<b>*</b>
Other Receipt	<b>~</b>	<b>~</b>	<b>~</b>
			1
Receipts			
Receipt Records (per month)	50	100	1000
Reporting	Limited	Limited	Yes
Tutorials			
Tutorials			
<ul> <li>Integrated Support Tutorials</li> </ul>		<b>~</b>	
Undelete (Add-on)**			
USD/company/year	\$99.99	\$199.99	\$499.99
Restore Deleted Records	<b>/</b>	<b>~</b>	<b>~</b>
			!
Data Snapshots (Add-on)*			
USD/company/year	\$99.99	\$199.99	\$499.99
Export Data (per month)	1	1	2

#### **Support**

Onboarding	Starting at \$899.99	Starting at \$1499.99	Starting at \$2499.99
Training	\$99/hr	\$99/hr	\$99/hr
Email Support Incident	\$19.99	\$19.99	\$19.99
Call Back Support Incident	\$39.99	\$39.99	\$39.99

#### For More Information

Contact your account executive to learn how we can help you accelerate your CRM success.

#### **Corporate Headquarters**

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