

Gun Powder Gals

2017

CONCEALED CARRY
FASHION SHOW & EXPO



VENDOR
OPPORTUNITIES

Gun Powder
Gals



Feminine & Fierce: A Concealed Carry Fashion Show & Expo

Hosted by Gun Powder Gals

Gun Powder Gals is passionate about empowering women to learn how to protect themselves and their families, educate them on responsibility gun ownership, and exercise their second amendment rights. The best way to build a strong country and a strong family unit is to educate women on how to protect themselves, their loved ones, and their homes

ABOUT THE EVENT

The Event will be held at the Fayetteville Crown Complex, 1960 Coliseum Drive, Fayetteville, NC 28306, inside the amazing Banquet Room.


Saturday, April 8th, 2017 - 11:00 AM to 6:00 PM

The event will showcase numerous ways to conceal carry for both men and women. educate firearm owners through expert speakers, and provide shopping opportunities to attendees.


Gun Powder
Gals


Why Sponsor?




 Fort Bragg Home of the Airborne & Special Forces, located less than 10 Miles away!

 Reports shows 5.4 million Women Target Shooters in 2013

 Reach Women from 24 - 55 y/o. Fastest Growing Demographic Tremendous Consumer Needs Potential Buyer Power

 17,888 Concealed Carry Permits issued in Cumberland County in 2015

 Women Gun Owners Spend \$1,275/Year (\$870 on Firearms & \$405 on Gun Accessories)



Marketing with a reach over 50,000 people

Press Releases to over 30,000 journalist & bloggers

Exposure on Women Views Magazine

Radio Ads in Cumulus, Beasley, and WCLN

Exposure on Up and Coming Weekly

Exposure on State-Wide ad in over 70 Counties weekly papers

Press Releases to over 83,000 regional subscribers

Concealed Carry Fashion Show & Expo

Gun Powder Gals



VENDOR OPPORTUNITIES

Silver Sponsor \$500

- Name & logo on all fliers, multiple mentions on social media channels, & website link on our site
- 1 quarter-page ad in the program guide
- 1 insert in our goodies' Bags
- Vendor Table (Upon Request)

Bronze Sponsor \$250

- Name & logo on multiple mentions on social media channels, & website
- 1 insert in our goodies' Bags

Speaker Only Opportunities..... \$300

- Opportunity to be a speaker (early afternoon and/or late afternoon)
- Short biography in program guide with business card size ad
- Promotional information on table
- Social media promotion
- Press release mentions

Vendor Only Opportunities.....Multiple Prices

- \$175 Interior Vendor Spot (1 x 6ft. table, two chairs, and 2 vendor tickets)
- \$150 Exterior Vendor Spot (1 x 6ft. table, two chairs, and 2 vendor tickets)

Fashion Show Loan.....Call for Prices

- Company name mentioned at the Fashion Show
- Company name and description of product(s) in the program guide

Reminder: Becoming a sponsor this year also provides you with preferential sponsorship of future events

We understand that you receive a large number of request for donation and cannot accommodate every request, but we would greatly appreciate contributions of any kind to the *Feminine & Fierce: Concealed Carry Fashion Show & Expo*, including promotional items that can be distributed in the attendees goodies' bags.

If you have any questions, please feel free to contact the event coordinator, Candy Sugarman at (910) 723-3899

Thank you for considering supporting our event and for everything you do in the support of women!

For updated information about the event, visit www.concealedcarryfashionshowandexpo.com

GOALS: *Connecting companies to women and military members, educating them about the companies' products, increasing brand loyalty, building awareness, driving sales, and growing the companies' customer bas in Fayetteville, NC and surrounding areas.*

Please make check payable to: **Gun Powder Gals**
ATTN: Candy Sugarman

Please Provide name as you would like it to appear on sponsorship materials. Call for Address: (910) 723-3899

VENDOR FORM

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Candy Sugarman, at Candy@GunPowderGals.com. Please contact us with any questions at (910) 723-3899.

CONTACT INFORMATION:

Company Name

Contact Person

Contact Email Address

Contact Phone Number

Address/City/State/Zip Code

VENDOR PACKAGES:

- Bronze Sponsorship.....\$250
- Speaker Only.....\$300
- Vendor Interior.....\$175
- Vendor Exterior.....\$150
- Fashion Show Loan.....As Invoiced

PAYMENT INFORMATION:

Please send me an invoice

I have enclosed a check (Make checks payable to the Gun Powder Gals)

Please charge my credit card

Card Type: Visa MC AmEx Discover

Card Number

Expiration Date

Security Code

THANK YOU FOR SUPPORTING US!

Once we receive your completed sponsorship form, Gun Powder Gals' staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black-and-white logos (.EPS or vector preferred) to Candy@GunPowderGals.com.



\$

Total Sponsorship Cost

Signature

Date