# WHAT MAKES OUR MATTRESSES DIFFERENT

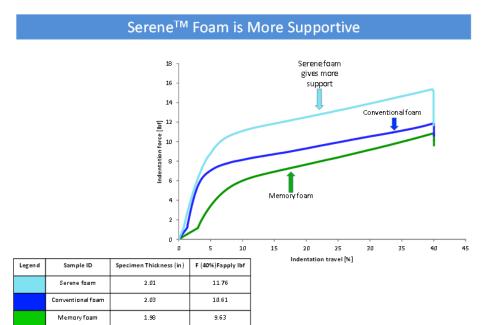
# Serene Foam is Revolutionizing the Next Generation in Comfort!

Memory foam is now obsolete and serene foam is today's technology. Serene foam was created by packing elements of high density foam into a cost effective product. What makes serene foam so comfortable is the new Supportive Air Technology that increases the level of support without compromising comfort. This new technology greatly alleviates pressure on the hip and back area when compared to traditional bedding material – reduction in pressure creates more comfort and helps reduce tossing and turning during the night.

While conventional foam consistently gives your body support at all times, thus creating lots of energy, and memory foam provides zero gravity support and absorbs any energy that is transferred, serene foam offers the best of both! Serene foam also decreases motion transfer so you and your partner won't be disturbed during sleep.

Unlike traditional memory foam, serene is not temperature sensitive. Serene releases body heat so you sleep at a more comfortable temperature throughout the night – staying cool and dry. Dynamic fatigue results have proven that serene foam is exceptionally durable and will give you the restorative, deep sleep you need, night after night!

# Serene foam provides a unique combination of support and pressure relief. Back Position: 2" toppers were used on a very firm support surface. Serene Conventional – Plush Average Pressure: 58.71 mmHg Area (in²): 376.75 Conventional – Support Average Pressure: 20.02 mmHg Area (in²): 376.75 Memory Foam Average Pressure: 21.41 mmHg Peak Pressure: 72.52 mmHg Area (in²): 351.25 Serene TM Foam is More Supportive Serene foam gives more



# SERENE FOAM FEATURES

### **Exclusive supportive air technology**

Serene foam is enhanced with billions of microscopic air capsules which act to enhance the support properties while reducing pressure on critical areas of the body in bedding applications. This additional force means more support for a consumer. The inverse of this phenomena also gives the material "memory"

### Offers Exceptional Pressure Relief

Provides a unique combination of support and pressure relief

### **Extremely Durable**

Offers exceptional durability, which rivals that of high end viscoelastic foam, despite being up to 40% lower in product density.

### **Less Temperature Sensitive**

Immediate response of comfort for consumers at virtually any temperature. Serene foam provides an improvement in motion dampening compared to conventional foam, but it provides more response than memory foam.

The unique collection of attributes make for a superior product.

The cells are such that air is more readily trapped requiring more force to release the air.

# READY TO TEST OUT A SERENE FOAM MATTRESS?

GelFoamBed has several serene mattresses for you to choose from below.



# \$349 - \$649

10" Triton Gel Medium Firm Memory Mattress
This 10" mattress provides a soft support with memory gel and an Eco Flex Core. Our Triton mattresses have everything you need to sleep comfortably through the night.



# \$399 - \$749

12" Miranda Medium Plush Gel Memory Mattress
This 12" mattress is loaded with comfort and support for quality sleep night after night.t



# \$449 - \$849

14" Venus Super Plush Gel Memory Mattress
This is one of our tallest and most comfortable mattresses available. It is designed to support the spine while still providing the ultimate comfort that gel memory mattresses are known for.

# WHY ARE THE MATTRESS PRICES SO LOW?

Our mattresses are made to order. We do not stock excess inventory which reduces our overhead. In addition, we have a lean manufacturing process and use only 100% US materials in our mattresses. You are buying direct from the factory when you purchase a mattress from GelFoamBed.com

# CertiPUR-US®

GelFoamBed.com is committed to producing a superior product for our customers. All of our beds meet the Certi-pur US guidelines to be safe, non-toxic and durable.





"After 30 days I noticed my quality of sleep was better. I also found myself REALLY looking forward to laying down at the end of a long day. It just feels good and that is pretty much the most important thing when it comes to a mattress. The mattress supports your body all over evenly. And my favorite thing - no body impressions."



"We had a traditional mattress with a pillow top and it was fine for a few years. It never really was awesome though. We knew we needed a mattress with a lot more comfort on the joints and that still offered ample support. We went to local mattress makers and furniture stores, but after researching GelFoamBed, we decided to give it a try. With a 100 night risk free trial, we thought, what could we lose? So far, we have slept on it 2 nights and it is worlds better than our pillowtop. We are both side sleepers and the mattress hugs you while still giving you support."



"We have always used a mattress pad on our mattresses, but there is absolutely no need for one on this. It is so plush, and after reading more about it I learned that the memory foam layer also creates a cooler sleep surface."

Since we spend one third of our day sleeping, why not choose a mattress to give you the ultimate in comfort and quality.

Don't hesitate to contact us with any questions or to learn more about our 100 night free trial!

CALL TO ORDER: 1 888 474-8126

IF YOU ARE NOT HAPPY WITH YOUR MATTRESS AFTER 100 NIGHTS WE WILL PICK IT UP AND REFUND YOU! ADJUSTABLE BASES ARE NOT SUBJECT TO THE 100 NIGHT RISK FREE.



**Instant Comfort** 



Made in the USA



Fast Delivery