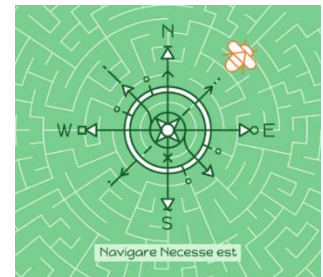# Introduction to VDMbee

We create your dashboard for decision making about future direction. How? By presenting the outcomes of Business simulations in understandable and traceable graphics. We simulate the combination of your future ideas, your business/organization design, risk scenarios, facts and data.

We have seen that many businesses and organizations are lacking a clear and shared understanding of how business models deliver value, to whom, and what the limitations are in the delivery process and structure. This lack of insight is in particular becoming a problem when:
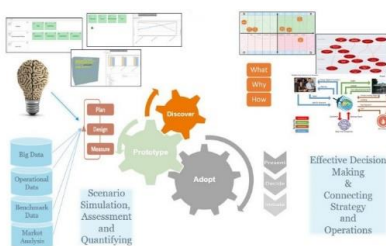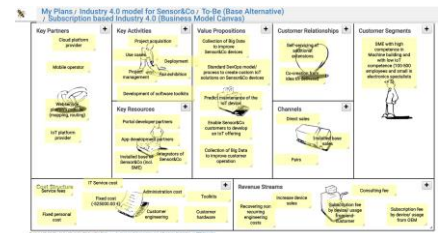
- You need more focus on topics that matter to stay or become successful
- Your successful value proposition is no longer competitive
- Market is demanding innovation and improvement but you don't know where to start and what the impact, risks or alternatives are
- You would like to improve and stimulate entrepreneurship, collaboration and participation within your organization
- You want to get ahead by reshaping operations to avoid surprises

VDMbee claims to provide you structure to discover business ideas, rationalize strategy and analyze scenarios for successful business models, taking ¼ of the traditional effort.

With the VDMbee Value Management Platform you can:

- Describe your business model strategy using business canvassing and turn this into a structured model, suited for impact analysis, business simulation and transformation road-mapping
- Simulate your business and get insight in the core business networks and important relations
- Explore alternative innovation ideas and value propositions by testing what-if scenarios in real time
- Describe your business model in the common Value Management Language and share your scenarios across your team
- Talk fact-based "business" by putting the "ideas" in a value delivery perspective, throughout the lifecycle

With VDMbee Value Management Platform: build your value management dashboard for decision making about future direction.
Website: vdmbee.com
You want to know more? Getting started
Try it out now: Platform details
Let's stay in touch: Theodoor on linkedin
Join Value Delivery Modelling? Value Delivery Modelling group