
CELEBRATE *YOURSELF*

ESSAY CONTEST | 2017

At Faviana our mission is to **help women feel good and celebrate themselves**. We invite you to take the opportunity to explain the ways in which **you** celebrate yourself. Please choose one of the three prompts listed below and illustrate the ways you interpret our mission statement for a chance to win your dream prom dress and/or a \$1,000 scholarship for college.

ESSAY PROMPT:

Please choose one of the prompts listed below:

1. How do you celebrate yourself as an American.
2. How do you celebrate yourself as a woman.
3. How do you celebrate yourself as a leader.

CRITERIA:

Please choose your essay type:

- Written essay: 1,000 word minimum.
- OR
- Visual essay: 1 minute video.

SUBMISSION DUE:

Friday, March 24, 2017 by 5pm EST.

✉ Email your essay to Janet at ambassadors@gmail.com.

JUDGING:

The essays will be read and judged by the Faviana staff.

WINNERS:

- The 1st place winner will receive a \$1,000 scholarship to college in addition to the dream prom dress of her choice.
- The top 5 winners will win their dream prom dress of their choice.

PRIZES:

Winners will be announced in conjunction with *National Prom Day* on Friday, March 31, 2017.



OUR MISSION IS TO HELP WOMEN FEEL GOOD AND TO CELEBRATE THEMSELVES.

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HOW TO SUBMIT:

- Step 1 - Register
- Step 2 - Choose a prompt
- Step 3 - Choose your essay type
- Step 4 - Submit

REGISTRATION:

Please visit faviana.com/foundation/essay-contest and fill out the registration form. Once approved, a Faviana team member will email you with further instructions. If you have any trouble, please contact us at ambassadors@faviana.com.

PROMPT:

Please choose one of the three prompts to answer in your essay. At Faviana our mission is to help women feel good and celebrate themselves. We invite you to take the opportunity to explain the ways in which you celebrate yourself. You may wish, but are not limited, to talk about how you love yourself, your inner beauty, why you are special or how you internalize and interpret our mission statement.

ESSAY TYPE:

Written Essay

- Minimum 1,000 words.
- Format: WordDoc.
- Must include your first & last name in the document.
- Must include your prompt choice in the document.

Visual Essay

- Minimum 1 minute video.
- Format: MP4.
- Must introduce yourself (first & last name) either verbally or with a graphic slide in the video.
- Must start your video by saying '*I celebrate myself as a (choose prompt) by ...*'.

WHAT TO INCLUDE:

✉ Email to: ambassadors@faviana.com

- Subject line: *Celebrate Yourself Essay Submission.*
- Body of email: include your first & last name.
- Attachment: Please include your MP4 video or WordDoc as an attachment.

HELP:

If you have any questions or concerns please email Janet at ambassadors@faviana.com.

DISCLAIMER:

1. Prizes are subject to stock availability.
2. Participant must be a junior/senior in high school and a US resident.
3. All chosen winners have 14 days to redeem their prize(s).
4. In order to redeem the scholarship prize, the winner must present a valid acceptance letter to an accredited college or university within 90 days of submitting written confirmation to accept the prize.

LET'S GET SOCIAL!



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