

# The highest quality content for businesses engaged in digital marketing

We unlock the information in millions of books for your exclusive use on the web



## Why businesses choose our content



### MORE EXPOSURE

More people see your brand with better search results and authoritative content across all digital platforms



### MORE TRANSACTIONS

Sell more with more ad space, 4X more time on site, 5X the pageviews, and content that connects to your products



### LESS EXPENSE

Drive traffic to your website at 1/10th the cost of AdWords while cutting content production time and resources



## Talk to us

We'll show you how our content can drive your traffic with a fact-based competitive analysis and ROI forecast

[info@contentoro.com](mailto:info@contentoro.com)  
[contentoro.com](http://contentoro.com)

# Quality Content On Demand

*How ContentOro Does It*



Millions of books are produced each year, full of fresh and relevant content. But it has never been available for use online.



We work with the world's best publishers to unlock the content, and have permission to license it for use in online applications.



We transform the books into packages of ready-made content, which are quickly and easily accessible for content marketing.



Your customers engage with fresh and relevant content. Results are analyzed, and new content needs are defined. Refine and repeat!



Our content experts help you identify the perfect pieces of content and put them to use, including illustrations and photos.



The new content is quickly and easily integrated with your website and marketing materials. The result is visually seamless.