



Stronger, Faster, Smarter Digital Advertising

AdvancedTV Advertising



Unlike traditional broadcast or cable TV, the advent of on-demand streaming allows viewers to catch up on shows, clips or movies in just a few clicks. This phenomenon has built an empire of opportunities for video advertisers. Users pledge their attention the second they hit play – at their convenience, on their preferred device – resulting in high viewability and impressive completion rates for advertisers. Capitalize on this behavioral shift with AdvancedTV Advertising: three unique solutions customized to your audience, budget and goals.

Over-the-Top (OTT) Advertising



Think of this as premium in- stream video. Deliver your ad before, during or after TV- quality content streamed on any device.

Connected TV (CTV) Advertising



Deliver your ad to TV viewers watching content on a Smart TV, or a TV set connected to the internet via OTT devices, such as Blu-ray players, streaming box or stick and gaming consoles.

Full Episode Player (FEP) Advertising



As the most premium offering, it enables advertisers to place a video ad exclusively within full length high-quality inventory delivered through Apps, on any device.

Contact us today to get started.

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