



Corian.

CABANA

Milan week of design

April 3rd to 9th, 2017

Padiglione Visconti, Via Tortona 54, Milan

An exhibition organised by Corian® Design Surface and Cabana Magazine

"CORIAN® CABANA CLUB"

Exploring the World of Maximalism



"Corian® Cabana Club," illustration by Lisa Rampilli / Cabana (all rights reserved).



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March 2017 – Milan week of design 2017 will be the setting for a remarkable, never-before-seen exhibition: "CORIAN® CABANA CLUB." This must-see event, **organised by Corian® Design Surface and Cabana Magazine**, proposes a multicultural and emotional journey into the world of Maximalism.

Under the **art direction of Cabana** led by its creative director **Christoph Radl** and editor-in-chief **Martina Mondadori Sartogo**, and which includes the collaboration of **Martino Berghinz Studio**, a group of world class personalities in the fields of fashion, decoration and design will conceive a series of scenes in the emotionally and sensorially rich style unique to Cabana while using Corian® and harmonising it with its own vision, taste and objects.

Through an experiential path, which will combine Corian® with a variety of fascinating decorative patterns, lighting effects and music, visitors will travel to a surprising "village": the "Corian® Cabana Club".

The "Corian® Cabana Club" will feature seven "maximalistic scenes", with each setting styled by a different creative, inspired by a different culture and which will include Corian® as a key material element. The centrepiece of this village will be an iconic sculptural piece in Corian® delicately interacting with water.

The seven scenes of the "Corian® Cabana Club" will be created by Cabana Magazine and Corian® Design Surface in collaboration with:

- **Antonio Marras** www.antoniomarras.com
- **Ashley Hicks** www.ashleyhicks.com
- **Carolina Irving** www.carolinairvingtextiles.com
- **Idarica Gazzoni** www.idaricagazzoni.com
- **Nathalie Farman-Farma** www.decorsbarbares.com
- **Stephan Janson** www.stephanjanson.com
- **Susanne Thun** www.susannethun.com

Exhibition name: "Corian® Cabana Club"
 Location: Padiglione Visconti, Via Tortona 54, Milan.
 Opening Days and Hours: April 3: H 10 - 22 (H 15 - 18 press preview; H 18-20 private party);
 April 4 - 9: H 10 – 22 (April 6: H 10 to 24)

"It is a great pleasure to be at the 2017 Milan Design Week, in coincidence with the 50th anniversary of Corian®, with a prestigious partner such as Cabana and its network of "friends" with their unique creativity, taste and style. Playing an avant-garde role since its foundation, Cabana is opening new paths in the world of interior design, proposing fascinating explorations of places strongly connected with emotions and personality, memory and uniqueness, heritage and a forward-looking mindset. These paths reflect very well some of the new directions that Corian® is taking, going beyond its established position as a great surface solution, most often in white tones, for rational and minimalist design," says John Richard, Global Business Director, DuPont Surfaces.



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“We believe that Corian® is uniquely suited to meet the demands of warmth, colour and emotion that the interior design world, and society as a whole, are expressing as they absorb and elaborate cultural and artistic messages and influences from around the globe. We are confident that the exhibition we are developing with Cabana, which will feature new and emotionally rich aesthetics of Corian®, will capture the imagination of the global design community and will be recognised as a powerful demonstration of the great, not fully discovered, expressive capabilities of Corian®,” adds John Richard.

All the colours from the brand new Concrete, Prima and Onyx collections of Corian® and many others will be featured in this exhibition, which aims also to celebrate the 50th anniversary of Corian®, 50 years of global success in design and architecture.

The installations and furnishing solutions in Corian® for the exhibition will be fabricated by Hasenkopf Manufaktur (Germany) and by CTC (Italy), members of the the Corian® Quality Network-Industrial Partner program.

About Cabana ([instagram.com/Cabana](https://www.instagram.com/Cabana))

Cabana Magazine was founded in 2014 by Martina Mondadori Sartogo and Christoph Radl as an innovative yet timeless way to look at interiors and be inspired by them. Based in London and printed in Italy, it is a biannual publication in English distributed worldwide. Thanks to its unique printing techniques, fabric covers and view on interiors, it is perceived as a real collector’s item, with each issue making up a small piece of the collection. Cabana is about sophistication on many levels.

From the simplest object to the rarest collectible, from a rural hut to a cosmopolitan dwelling, Cabana explores the intellectual and emotional intimacy that people have with buildings and their surroundings while also celebrating the passion and endurance of artisanal creations. Each issue, which is masterfully put together by the magazine’s Creative Director Christoph Radl, is a hand-made creation, with its innovative printing techniques, specialty papers and finishes each selected to enhance the particular piece or interior it represents.

Over the past two and a half years, Cabana has gathered around the magazine a group of international like-minded contributors and aficionados that includes Christian Louboutin, Ashley Hicks, Tim Beddow, Patrick Kinmonth, Martino Gamper, Miguel Flores Vianna and Carolina Irving to name a few. In April 2015, Cabana expanded its outreach by launching an online pop-up shop on 1stdibs that focuses on unique antiques and a rapidly growing home and tableware collection. The Cabana website is due to launch in 2017.

About Corian® (corian.com - [instagram.com/CorianDesign](https://www.instagram.com/CorianDesign) - [facebook.com/CorianDesign](https://www.facebook.com/CorianDesign))

First created as a high performance material for kitchen and bathroom worksurfaces, Corian® has become – thanks to its unique combination of functionality, versatility and beauty – a leading global brand in advanced surfacing solutions for interior design and architecture. Over the years, Corian® has emerged as an exceptional design tool for every application one can imagine: kitchens, bathrooms, lighting, furnishing, facades, seating, radiators, home automation, touch control surfaces. Today, Corian® can be found almost everywhere in commercial, residential and public space applications.

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