



Knowledge360®

The Competitive Intelligence and Knowledge Management Game-Changer



VISIT WWW.TRYK360.COM
TODAY TO SCHEDULE A
LIVE DEMONSTRATION.



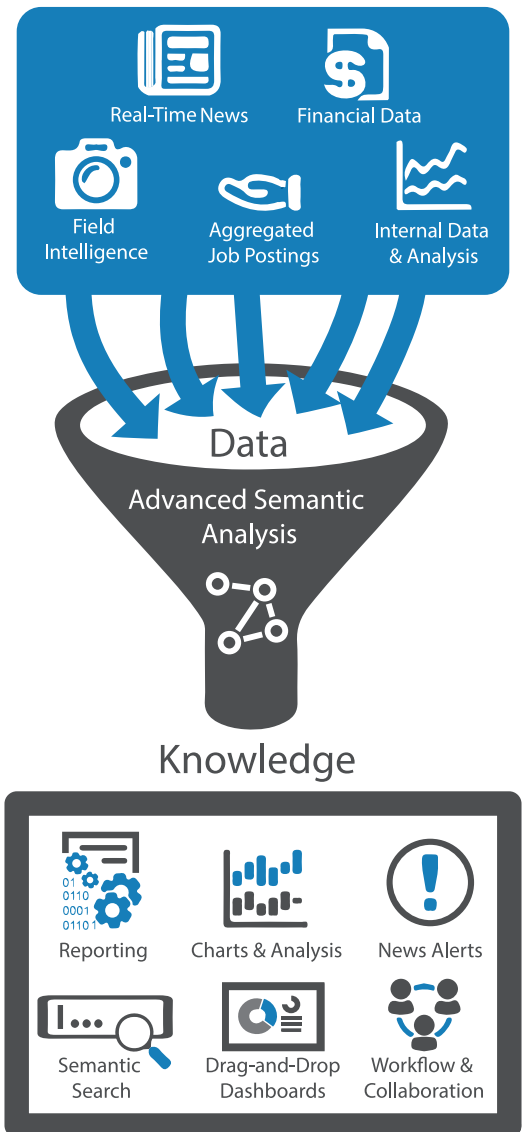
The challenge for many companies is finding time to **collect, organize and analyze** all of the information necessary to understand what the competition is doing right now and what they are likely to do next.

Knowledge360® gives you **insight into your competition** with comprehensive competitor information, cutting-edge analytics, and robust knowledge management tools, all while saving you time and money.

3-IN-1 SOLUTION

Knowledge360® offers **Competitive Intelligence, Knowledge Management, and Workflow & Collaboration** tools all rolled into one easy-to-use SaaS solution.

HOW IT WORKS



What Makes Us Different?

Traditional CI software relies on meticulously built taxonomies that must be maintained. Knowledge360® leverages the power of Natural Language Processing (NLP) and advanced machine learning technologies to **semantically analyze your data**, save users time, and identify trends faster.

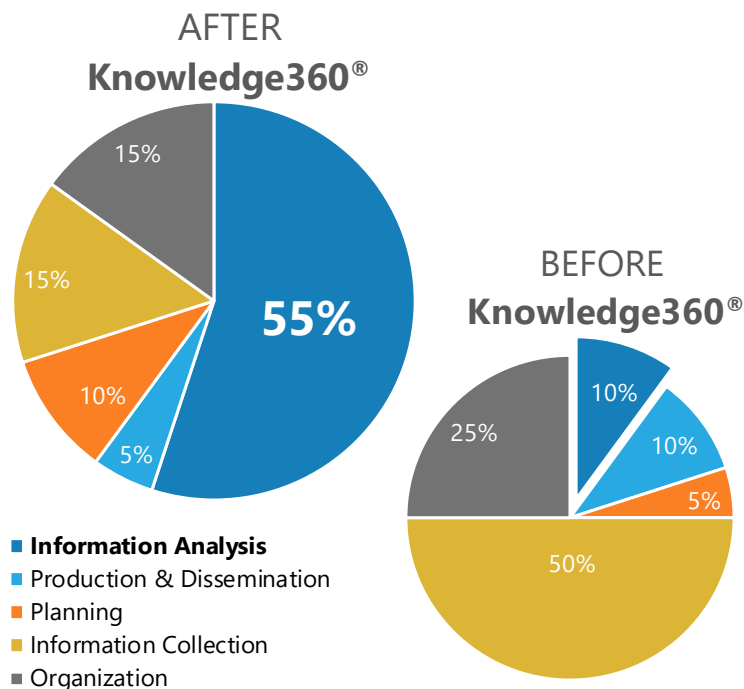
Save time organizing information. Custom dashboards and a widgetized framework enable each user to consume data in a format that makes the most sense to them.

Save time collecting information. Subscribe to company profiles to receive real-time updates on company-specific news, financial information, hiring trends, patent applications, and more.

Save time building and formatting reports. Build on-demand reports only once using the Knowledge360® report builder and quickly share dynamic weekly, monthly, or quarterly reports.

Save time developing analysis. Import existing analysis from Excel or use the Knowledge360® tag cloud to help develop charts and analysis highlighting key trends in your data.

Save time sharing news and insights. Share reports, news, and analysis with key stakeholders, your team, an entire department, or across a global enterprise.



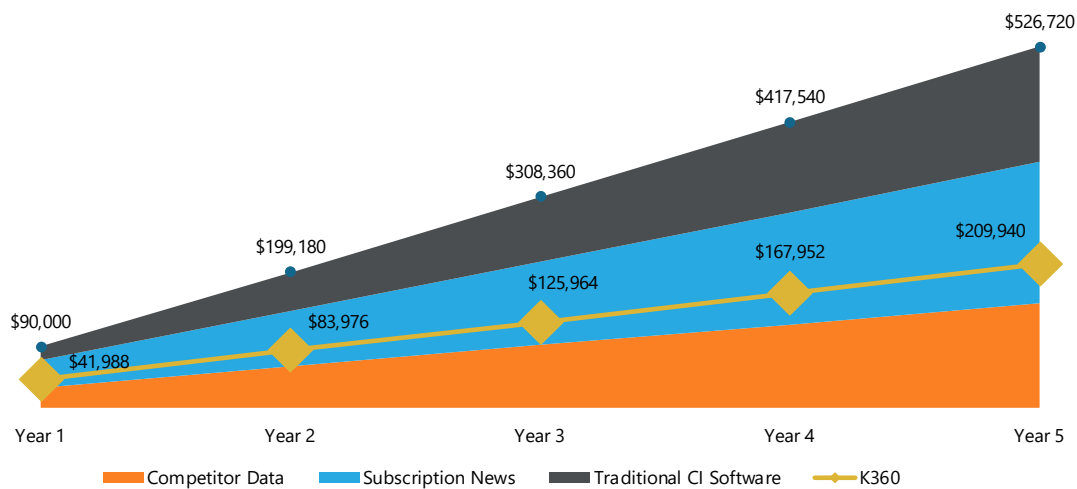
Automate routine tasks, such as information collection and organization, and **spend up to 45% more time on analysis.**

The Business Case: Who Benefits?



Today's organizations are focused on an **integrated intelligence strategy that leverages individuals from every department** (Research & Development, Sales & Marketing, Human Resources, Operations, Information Technology, and the C-Suite) to feed information into a central source and disseminate key findings broadly.

With Knowledge360®, R&D teams in the field can easily upload information via email for the C-Suite to view from anywhere in the world while HR can keep tabs on local hiring trends and the Sales & Marketing team can keep their eye on competitors all from **one centralized, customizable tool!**



Over a 5-year period, Knowledge360® users can **save more than \$315,000** over non-users.

Awarded the Gold Seal of Excellence by Strategic and Competitive Intelligence Professionals (SCIP).

Knowledge360® was awarded the first ever "SCIP Certified" endorsement of a **competitive intelligence software solution**. SCIP's global community of 3,000+ business experts across industry, academia, and government come together to build and share strategic intelligence, research decision-support tools, processes and analytics capabilities. This endorsement distinguishes CIPHER as an organization with **exceptional experience, skills and knowledge**. It conveys that CIPHER's Knowledge360® solution meets or exceeds the rigorous standards set forth by SCIP and its membership.



Getting Started with Knowledge360®

Getting started is easy! Follow these five steps to gain the competitive edge you need to stay ahead.

Step 1. Visit www.tryk360.com to schedule a live demonstration tailored to your specific needs.

Step 2. Try out the platform risk-free for 7 days.

Step 3. Select a plan from the tiered pricing model and sign a monthly, annual, or multi-year contract.

Step 4. Build custom dashboards, analysis, and report templates.

Step 5. Invite your colleagues to join Knowledge360® and start developing timely, actionable strategic insights with greater efficiency.

Plan	Starter	Growth	Professional	Elite	Enterprise
Price* (Monthly)	\$1,199	\$2,499	\$3,499	\$4,999	Custom
Users	5	15	50	500	Unlimited
Competitor Profiles	5	10	25	50	Unlimited
Dedicated Account Manager			✓	✓	✓
Data Migration Services					✓

*Based on an annual subscription model.

www.tryk360.com

ABOUT CIPHER

Cipher is an innovative consultancy focused on delivering business intelligence services and technology solutions that help our clients make smarter, faster decisions. Leveraging over 20 years of experience, our team of experts serves as a trusted partner to many of the world's largest and most respected organizations. Our clients rely on us to solve their toughest strategic challenges and to provide strategic insight into all aspects of the marketplace.

Visit us online at www.cipher-sys.com.

Join the conversation.   



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