



THE AVALON INSTITUTE Presents
Beyond Labels:
Inspiring a Multi-Generational Workforce

Why Does This Matter? How do you build trust and relationships for an increasingly isolated and tech-driven workplace?

- For the first time in history, we have up to five generations in the workplace at the same time - all with different perspectives, beliefs, and backgrounds.
- Millennials will make up 46% of the U.S. Workforce by 2020 (Pew Research) ... and 71% of Millennials report feeling disengaged at work (Gallup)
- U.S. Millennials scored lower than their global counterparts in problem-solving skills and struggle with conflict resolution (Educational Testing Service)
- 50% of currently employed Millennials are already leaders in their workplace - and 41% of them had four or more direct reports (Deloitte Millennial Study)
- Tech-driven communication is an incredible asset, but it poses a threat to the relational element of business and leadership

The AVALON Solution:

- Identify and articulate basic characteristics including themes, values, and perspectives of the Millennial generation.
- Gain awareness of your personal role and impact on employee performance and system design.
- Recognize today's trends in Millennial retention, engagement, and productivity, while discovering the process-based methodology to positively impact these trends.
- Understand the progressive lifecycle of the employee experience and learn specific strategies to be successful with their Millennial workforce.
- Return to your workplace with specific changes, actions, and plans to enhance the Millennial experience at every stage of the organization's involvement.

For more information on **THE AVALON INSTITUTE** please visit our website at www.avalonleadership.com or email us at info@avalonleadership.com .

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